

STEP-BY-STEP GUIDE TO SET UP YOUR IMPACT PAGE

Before you begin:

Decide if this is a school-wide fundraiser, classroom fundraiser, or individual fundraiser. Keep in mind each impact page will need a unique email address to manage that particular page.

Go to:

<https://mycause.worldvision.org/index.cfm?fuseaction=registerPC.start&eventID=1385>

Campaign Title

Choose a name for your page. This can be a school, church, classroom, group, or individual name.

Page Link

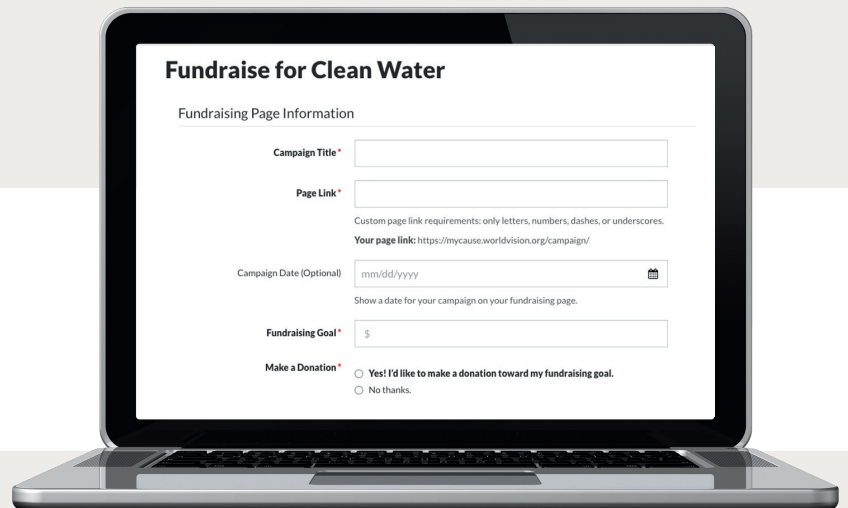
Customize the link that you will be sharing with your community to join you in making an impact.

Fundraising Goal

Create a God-sized goal! How many children will gain access to clean water because of your efforts? Remember, every \$50 equips a child with clean water. What would your goal be if every donor equipped one person with clean water? What about equipping two people with clean water. Encourage the participants to really OWN this goal!

Make a Donation

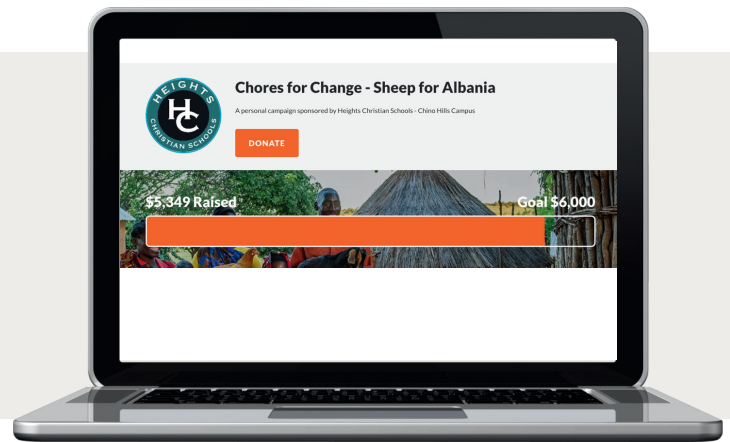
If you'd like to break your "goose egg" (\$0), begin by donating yourself.



Customize Your Page

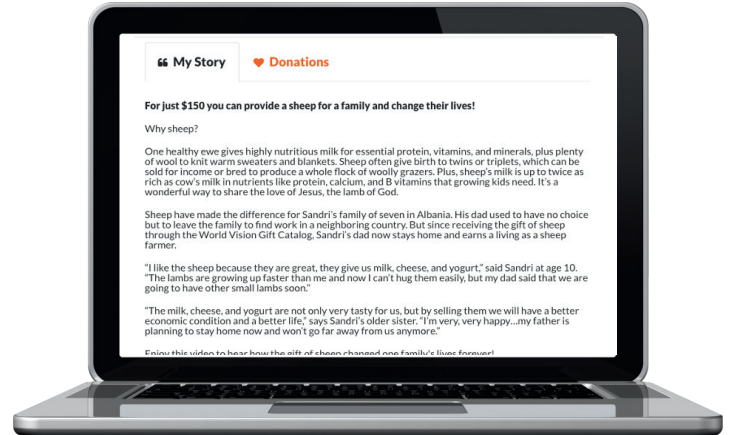
Wherever you see a pencil, start personalizing (goals, titles, pictures, etc.) Research shows **IMPACT TRIPLES** when you:

1. Include your “why”
2. Make a donation (break the “goose egg”)
3. Set a God-sized goal!



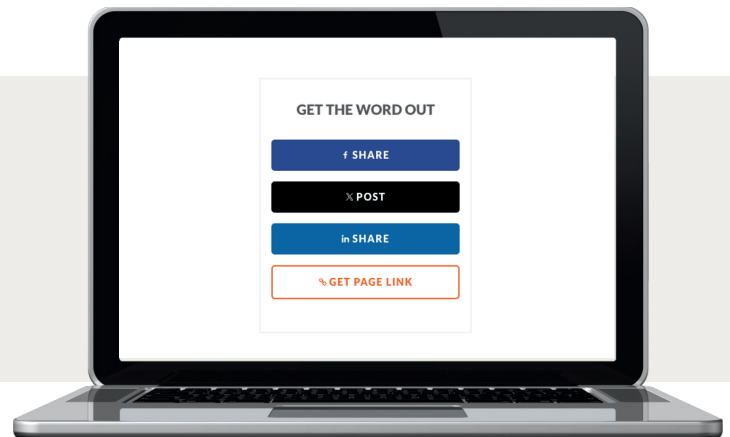
Share Your Story

The **My Story** section is a great place to include your “why.” Make it personal! This can be for the school, the class or group, or for each student. Why does this matter to you? Feel free to include video links and images.



Let Others Know

To share this page, click the **Get Page Link** on the righthand side, or simply copy and paste the URL at the top.



Track Donations

Click the **Donations** tab to see who has contributed and helped you reach your goal. Make sure to send them a “thank you” email or text.

