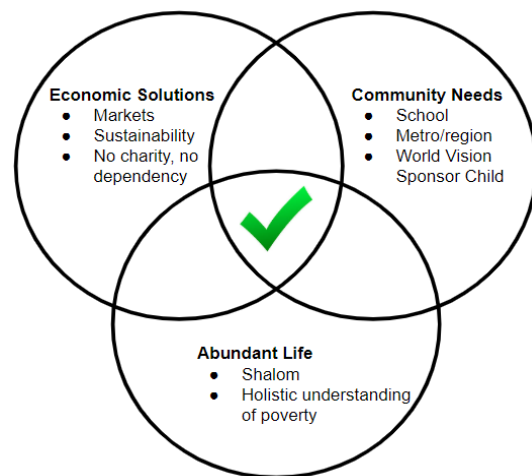


12th Grade “Material Needs, Economic Solutions” Community Engagement Project Proposal: Good Business

NOTE: This proposal is provided for teachers in cases where, for whatever reason, circumstances do not allow students to design their own project. Below is a semi-prescriptive plan that would be achievable in most communities and would meet the guiding principles of the project (see diagram).



“Good Business” Project Proposal:

- Proposed driving question: “How can we promote and partner with people who are doing ‘good business’ in our community?”

Learning plans 10 & 11:

- Start by reading about conscientious or sustainable business practices that meet community needs. ([Harvard Business Review article](#), [Forbes: The Rise of Conscious Capitalism](#), [Conscious Capitalism](#))
- As a class, develop metrics to assess what “good business” would look like in the context of your community
 - What material needs are there in your community?
 - What would abundant life look like in your community?
- Brainstorm and research businesses and organizations in your community that do “good business.”

Learning plan 12:

- An owner or decision-maker from such a businesses could be invited to visit and discuss:
 - Why this direction for their business?
 - What's working and why?
 - What works “economically,” and more broadly, what helps point to “life abundant”?
 - What partnerships with the class might be possible?

Learning plans 13 & 14:

- Analyze what their guest shared in light of what they've learned and the guiding principles of the project.

- Explore partnership possibilities and ways that students can take part in and supplement the good work already being done.
- Create a celebratory resource of these businesses and principles that can be published or publicized. It could also advocate for purchasing habits or vocational practices that align with the project's guiding principles. This sort of work could take many forms:
 - An editorial for a local newspaper
 - Infographics posted around school, in libraries, community centers, or the businesses themselves
 - Advocacy videos promoted through the school's social media

Learning plan 15:

- Celebration of learning (invite stakeholders, school leaders, etc.)
- Share and celebrate where the project principles being lived out
- Student reflections:
 - What learnings can you take into the future with you?
 - How does this change your purchasing habits?
 - How does your spirituality and vocation matter to God?