

Steve Reynolds

Expert in nonprofit advocacy and communications, including public policy mobilization, cause-based marketing, and creative development

Steve is World Vision's Director of Advocacy Mobilization, based in Federal Way, Washington. His team educates, equips, and mobilizes individuals, churches, schools, and other groups to be "stewards of influence" based on principles of biblical advocacy for the poor.

In his 34 years with World Vision, Steve served for 12 years in various overseas communications posts, including as Director of Communications for the Asia/Pacific region, before returning to the U.S. in 1996.

Since then he has led several cross-functional initiatives, including the Hope Initiative, an organizational focus on the HIV and AIDS pandemic, from 2002 to 2007. Between 2009 and 2011 he coordinated the marketing and fundraising efforts for the first Child Protection sector team, helping design efforts to promote this important area of work.

Steve brings firsthand knowledge and experience to his speaking engagements gleaned from his years as an international photojournalist, communications officer, and marketer.

He holds a Master of Communication Arts from Regent University and a Bachelor of Science in communications from James Madison University, and with his wife, Nancy, has three grown children.



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