"Our Roadmap to Impact" is World Vision’s global water, sanitation, and hygiene business plan for 2021 to 2025—our organizational commitment to invest $1 billion over five years to extend the impact of our water, sanitation, and hygiene work across 41 prioritized countries in six regions, with an emphasis on reaching the world’s most vulnerable, especially in fragile contexts.

Building on achievements from our previous business plans, our commitments to providing clean water and sanitation for all, and as part of transformational child well-being, World Vision will deliver quality interventions to impact 15 million people with clean water, 14 million people with improved sanitation, and 18 million with improved hygiene in this period.
World Vision currently works globally across nearly 100 countries. Those countries determined to have a high need for WASH programming, in alignment to their country’s strategy, were selected to be part of this five-year business plan, and include 41 countries across six regions (38 countries with national plans plus 3 countries included through World Vision’s Syria Response).

Thirty of the business plan countries are considered fragile or extremely fragile states as defined by the Organisation for Economic Co-operation and Development (OECD) 2018 States of Fragility Framework. Of these countries, 12 are considered extremely fragile states.

**LATIN AMERICA & CARIBBEAN**
- Bolivia
- El Salvador
- Guatemala
- Haiti
- Honduras
- Nicaragua

**WEST AFRICA**
- Chad
- Ghana
- Mali
- Mauritania
- Niger
- Senegal
- Sierra Leone

**SOUTHERN AFRICA**
- Angola
- Democratic Republic of Congo
- Eswatini
- Lesotho
- Malawi
- Mozambique
- Zambia
- Zimbabwe

**EAST AFRICA**
- Burundi
- Ethiopia
- Kenya
- Rwanda
- Somalia
- South Sudan
- Sudan
- Tanzania
- Uganda

**MIDDLE EAST & EASTERN EUROPE**
- Afghanistan
- Iraq
- Jordan
- Lebanon
- Syria

**ASIA PACIFIC**
- Bangladesh
- Cambodia
- India
- Indonesia
- Myanmar
- Papua New Guinea
World Vision’s WASH business plan roadmap is a framework outlining our strategic approach to align every component of our work—our core values, programming focus areas, quality initiatives, financing plans, and organizational distinctives which multiply impact—toward the vision of transformative WASH for child well-being.

Four programming areas are prioritized to achieve WASH targets in households, communities, schools, and healthcare facilities including: water supply, sanitation and hygiene, governance and finance, and water security; with behavior-change interventions and cross-cutting themes of gender equality and social inclusion integrated across programming.

### How We Achieve Our Vision

<table>
<thead>
<tr>
<th>CORE VALUES</th>
<th>ACTIVITIES</th>
</tr>
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<tbody>
<tr>
<td>People</td>
<td>Programming Areas</td>
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<tr>
<td></td>
<td>Water Supply</td>
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<tr>
<td></td>
<td>Sanitation + Hygiene</td>
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<tr>
<td></td>
<td>Governance + Finance</td>
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<td>Water Security + Resilience</td>
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<td>Behavior Change</td>
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<td>Gender Equality</td>
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<td>Accountability</td>
<td>Quality Initiatives</td>
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<td>Monitoring</td>
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<td></td>
<td>Research + Learning</td>
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<td>Capacity Building</td>
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<td>Advocacy</td>
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<td>Leadership</td>
<td>Financing Plan</td>
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<td>Base Funding</td>
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<td></td>
<td>Leveraged Funding</td>
</tr>
<tr>
<td></td>
<td>Alternative Financing</td>
</tr>
</tbody>
</table>

### IMPACT MULTIPLIERS

- Strategic Partnerships
- Multi-Sector Approach
- Long-Term Commitment
- Qualified Personnel
- Geographic Footprint
- Faith Engagement

### GOALS

- Accelerate universal and equitable access to WASH services under SDG 6
- Deepen focus on the most vulnerable people, especially in fragile contexts
- Demonstrate sustainable impact
- Leverage $1 billion business plan to mobilize financing for WASH services

### VISION

Transformative WASH for Child Well-being

To complement programming activities, a set of quality initiatives ensure continuous learning and gathering evidence of impact for accountability while impact multipliers leverage qualities of World Vision’s organizational DNA to boost effectiveness. Our core values of people, accountability, and leadership position World Vision to lead in the sector.
Defining Our Goals

**GOAL 1**
World Vision is committed to providing everyone everywhere we work with clean water and dignified sanitation and hygiene consistent with SDG 6—ensure access to water and sanitation for all. This will only be achieved through collaboration.

**GOAL 2**
World Vision’s mandate is to serve the most vulnerable, especially in countries where extreme poverty and protracted political instability have hampered investment in WASH services.

**GOAL 3**
World Vision recognizes the need and value of measuring outputs and outcomes, capturing learnings, and sharing of information to drive programming decisions toward better effectiveness.

**GOAL 4**
World Vision is committed to raising revenue of over $1 billion for investment into WASH systems and services and to leverage those efforts to mobilize additional financing to close the financing gap for achievement of SDG 6.

Multiplying Our Impact

- **Strategic partnerships** bring together stakeholders to maximize value for program implementation, learning and capacity building, and financing.
- Our **multi-sectoral approach** enables investments made in WASH to have greater impact across health and nutrition, food security and livelihoods, gender, economic development, education, and child protection.
- A **long-term commitment** of 10-15 years in communities enables continuity in program delivery, incremental growth, and integration of WASH within multi-sectoral programming.
- More than 1,200 designated WASH staff members in 41 prioritized countries provide **localized expertise** in World Vision program areas.
- A **global footprint** across 6 regions positions World Vision as one of the largest NGOs supporting SDG 6. Locally-led WASH efforts guided by national priorities are backed by global strategy.
- **Faith engagement** leverages our Christian identity in sensitive and appropriate ways to mobilize local religious leaders as advocates for WASH programs and behaviors.

Costs & Resources

World Vision will utilize multiple revenue streams to fund WASH activities while exploring growth of alternative financing options to increase investments across the sector.

Base funding—primarily investments by U.S. private donors—is leveraged to raise an additional $4 of funds for every $1 of U.S. private donor investment—for a total impact of $5.

**Business plan activity costs**

<table>
<thead>
<tr>
<th>Category</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Water supply and water security</td>
<td>$612 million</td>
</tr>
<tr>
<td>Sanitation and hygiene</td>
<td>$206 million</td>
</tr>
<tr>
<td>Governance and finance</td>
<td>$35 million</td>
</tr>
<tr>
<td>Monitoring and research and learning</td>
<td>$21 million</td>
</tr>
<tr>
<td>Program management and capacity building</td>
<td>$167 million</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$1.04 billion</td>
</tr>
</tbody>
</table>
2021-2025 Global Dashboard

People gaining access to

- Water: 15 Million
- Sanitation: 14 Million
- Hygiene: 18 Million

Community Water Points by Type

- Household Taps: 3%
- Community Taps: 27%
- Hand Pumps: 70%

Household Sanitation

- Basic: 15%
- Limited: 70%
- Unimproved: 15%

Piped-Water Systems

- Solar-powered submersible pump
- Rainwater harvesting
- Protected spring catchment
- Power grid/generator-powered submersible pump
- Surface water treatment system

Schools gaining access to

- Basic Water: 7,744
- Basic Sanitation: 5,384
- Basic Hygiene: 15,916
- Training in planning and budgeting of WASH services: 10,955

Healthcare facilities gaining access to

- Basic Water: 3,032
- Basic Sanitation: 2,567
- Basic Hygiene: 3,347
- Cleaning policies and protocols: 2,337

Community interventions:

- Piped-water systems built: 7,135
- Faith leaders trained: 30,162
- Local businesses active in WASH: 20,395
- WASH committees formed & trained: 23,125

Gender Equality and Social Inclusion:

- Schools gaining access to improved sanitation for girls, with facilities to manage menstrual hygiene: 4,470
- Schools gaining access to improved sanitation for children/youth with limited mobility: 4,961
- Bathing rooms available for women in postnatal care at healthcare facilities: 1,540

Subnational districts supported toward achieving full WASH coverage: 150
Thank You to Our Partners

World Vision recognizes and thanks our many partners whose collaboration and shared vision makes the continued work of Our Roadmap to Impact 2021-2025 possible.

About World Vision

World Vision is a Christian humanitarian organization dedicated to working with children, families, and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice. We serve all people, regardless of religion, race, ethnicity, or gender.

www.worldvision.org/cleanwater