

Our Roadmap to Impact 2021-2025

GLOBAL WATER, SANITATION, AND HYGIENE BUSINESS PLAN

“Our Roadmap to Impact” is World Vision’s global water, sanitation, and hygiene business plan for 2021 to 2025—our organizational commitment to invest \$1 billion over five years to extend the impact of our water, sanitation, and hygiene work across 41 prioritized countries in six regions, with an emphasis on reaching the world’s most vulnerable, especially in fragile contexts.

Building on achievements from our previous business plans, our commitments to providing clean water and sanitation for all, and as part of transformational child well-being, World Vision will deliver quality interventions to impact 15 million people with clean water, 14 million people with improved sanitation, and 18 million with improved hygiene in this period.

Where We Work

World Vision currently works globally across nearly 100 countries. Those countries determined to have a high need for WASH programming, in alignment to their country's strategy, were selected to be part of this five-year business plan, and include 41 countries across six regions (38 countries with national plans plus 3 countries included through World Vision's Syria Response).

Thirty of the business plan countries are considered fragile or extremely fragile states as defined by the Organisation for Economic Co-operation and Development (OECD) 2018 States of Fragility Framework. Of these countries, 12 are considered extremely fragile states.



LATIN AMERICA & CARIBBEAN

Bolivia
El Salvador
Guatemala
Haiti
Honduras
Nicaragua

WEST AFRICA

Chad
Ghana
Mali
Mauritania
Niger
Senegal
Sierra Leone

SOUTHERN AFRICA

Angola
Democratic Republic of Congo
Eswatini
Lesotho
Malawi
Mozambique
Zambia
Zimbabwe

EAST AFRICA

Burundi
Ethiopia
Kenya
Rwanda
Somalia
South Sudan
Sudan
Tanzania
Uganda

MIDDLE EAST & EASTERN EUROPE

Afghanistan
Iraq
Jordan
Lebanon
Syria

ASIA PACIFIC

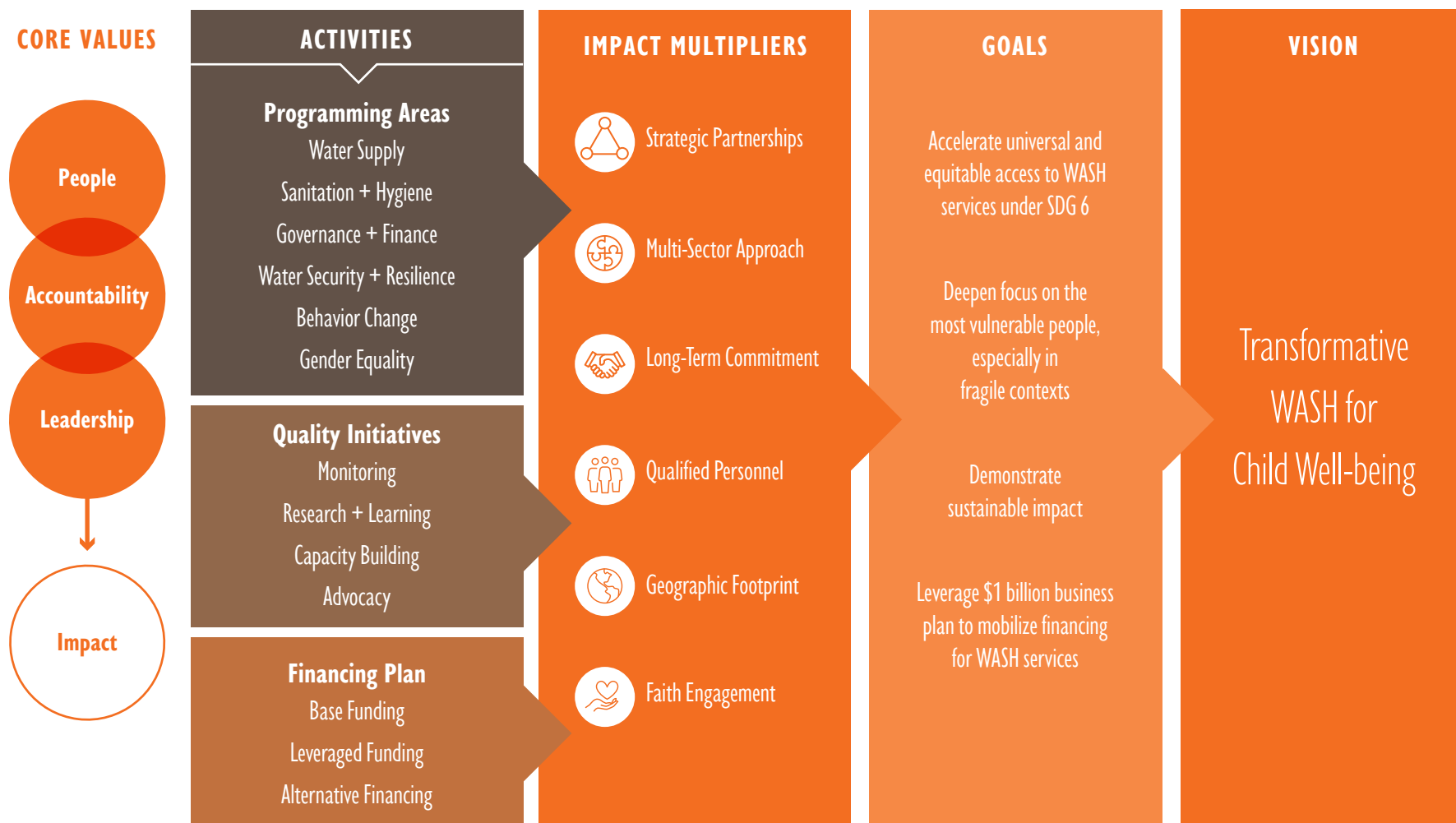
Bangladesh
Cambodia
India
Indonesia
Myanmar
Papua New Guinea

How We Achieve Our Vision

World Vision's WASH business plan roadmap is a framework outlining our strategic approach to align every component of our work—our core values, programming focus areas, quality initiatives, financing plans, and organizational distinctives which multiply impact—toward the vision of transformative WASH for child well-being.

Four programming areas are prioritized to achieve WASH targets in households, communities, schools, and healthcare facilities including: water supply, sanitation and hygiene, governance and finance, and water security; with behavior-change interventions and cross-cutting themes of gender equality and social inclusion integrated across programming.

To complement programming activities, a set of quality initiatives ensure continuous learning and gathering evidence of impact for accountability while impact multipliers leverage qualities of World Vision's organizational DNA to boost effectiveness. Our core values of people, accountability, and leadership position World Vision to lead in the sector.



Defining Our Goals

GOAL 1

World Vision is committed to providing everyone everywhere we work with clean water and dignified sanitation and hygiene consistent with SDG 6—ensure access to water and sanitation for all. This will only be achieved through collaboration.

GOAL 2

World Vision's mandate is to serve the most vulnerable, especially in countries where extreme poverty and protracted political instability have hampered investment in WASH services.

GOAL 3

World Vision recognizes the need and value of measuring outputs and outcomes, capturing learnings, and sharing of information to drive programing decisions toward better effectiveness.

GOAL 4

World Vision is committed to raising revenue of over \$1 billion for investment into WASH systems and services and to leverage those efforts to mobilize additional financing to close the financing gap for achievement of SDG 6.

Multiplying Our Impact



Strategic partnerships bring together stakeholders to maximize value for program implementation, learning and capacity building, and financing.



Our **multi-sectoral approach** enables investments made in WASH to have greater impact across health and nutrition, food security and livelihoods, gender, economic development, education, and child protection.



A **long-term commitment** of 10-15 years in communities enables continuity in program delivery, incremental growth, and integration of WASH within multi-sectoral programming.



More than 1,200 designated WASH staff members in 41 prioritized countries provide **localized expertise** in World Vision program areas.



A **global footprint** across 6 regions positions World Vision as one of the largest NGOs supporting SDG 6. Locally-led WASH efforts guided by national priorities are backed by global strategy.



Faith engagement leverages our Christian identity in sensitive and appropriate ways to mobilize local religious leaders as advocates for WASH programs and behaviors.



Costs & Resources

World Vision will utilize multiple revenue streams to fund WASH activities while exploring growth of alternative financing options to increase investments across the sector.

Base funding—primarily investments by U.S. private donors—is leveraged to raise an additional \$4 of funds for every \$1 of U.S. private donor investment—for a total impact of \$5.

Business plan activity costs

Water supply and water security	\$612 million
Sanitation and hygiene	\$206 million
Governance and finance	\$35 million
Monitoring and research and learning	\$21 million
Program management and capacity building	\$167 million
Total	\$1.04 billion

2021-2025 Global Dashboard

People gaining access to



Water

15 Million



Sanitation

14 Million



Hygiene

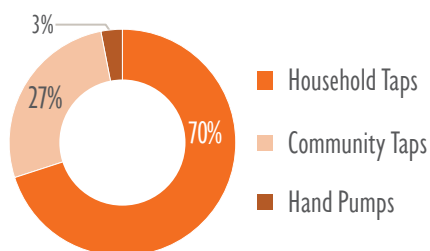
18 Million

Subnational districts supported
toward achieving full WASH coverage

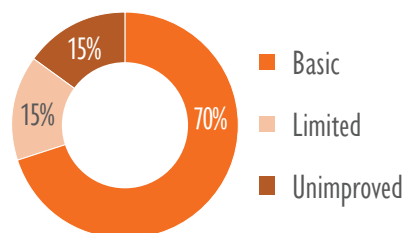
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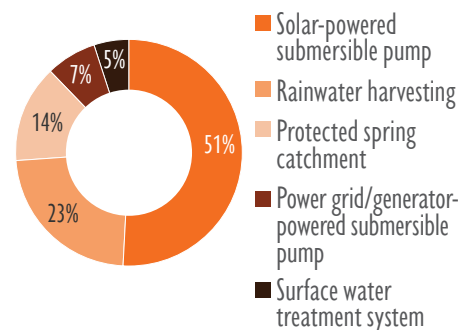
Community Water Points by Type



Household Sanitation



Piped-Water Systems



Schools gaining
access to:



Basic Water

7,744

Basic Sanitation

5,384

Basic Hygiene

15,916

Training in planning
and budgeting of
WASH services

10,955

Healthcare facilities
gaining access to:



Basic Water

3,032

Basic Sanitation

2,567

Basic Hygiene

3,347

Cleaning policies
and protocols

2,337

Community
interventions:



Piped-water systems built

7,135

Faith leaders trained

30,162

Local businesses
active in WASH

20,395

WASH committees
formed & trained

23,125

Gender Equality and
Social Inclusion:



Schools gaining access to
improved sanitation for girls,
with facilities to manage
menstrual hygiene

4,470

Schools gaining access to
improved sanitation for
children/youth with limited
mobility

4,961

Bathing rooms available for
women in postnatal care at
healthcare facilities

1,540

Thank You to Our Partners

World Vision recognizes and thanks our many partners whose collaboration and shared vision makes the continued work of *Our Roadmap to Impact 2021-2025* possible.



About World Vision

World Vision is a Christian humanitarian organization dedicated to working with children, families, and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice. We serve all people, regardless of religion, race, ethnicity, or gender.

www.worldvision.org/cleanwater



Building a better world for children

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