

SEEDIGE FAITH THROUGH EYES OF FAITH

2024 IMPACT REPORT

Dear friend of World Vision,

In my visits to some of the world's toughest places, I've learned that no matter how severe the crisis or extreme the poverty, there's always more than meets the eye—something that takes eyes of faith to see.

Initially my senses tend to be overwhelmed with the pain that's in plain sight. This was my experience in 2024 when I traveled to Adré, a town in Chad near the border with Sudan. I encountered a throng of people, most of them women and children, who had fled the violence in Sudan—violence that forcibly displaced 14 million people in just over a year. Hungry, thirsty, and exhausted, these refugees were arriving to an unforgiving landscape without sustainable access to food and shelter. All I saw in their faces was despair.

It's easy to feel hopeless at the sight of suffering. But in these moments, I've found that God prompts me to change my perspective and see what He sees. He has not forgotten these children and families. In Adré, He showed me how He was bringing helpers to their aid—compassionate World Vision staff who faithfully serve, equipped with resources from generous people like you.

Seeing that powerful combination of compassion and generosity gives me hope.

I pray this annual impact report will do the same for you, helping you to see an even fuller picture of how God is working through your faithfulness. In 2024, you came alongside World Vision's staff around the world, making hope tangible for children and families, even in the hardest circumstances.

Friends, this is how true transformation begins! When we see ourselves and others as God does, that vision compels us to serve Christ in one another—especially those in need. Through eyes of faith, we can see possibilities, not just problems, focusing on opportunities to help change lives. And as we do, we see glimpses of God's kingdom coming here on earth: families accessing clean water, girls staying in school, parents starting businesses, churches and Christian partners equipping more people to grow in faith, and communities flourishing.

With gratitude, I continue to pray for you in the words of the apostle Paul: "I pray that the eyes of your heart may be enlightened in order that you may know the hope to which he has called you, the riches of his glorious inheritance in his holy people, and his incomparably great power for us who believe" (Ephesians 1:18–19, NIV).

In Christ,

Thansons

Edgar Sandoval Sr.



Our vision for every child, life in all its fullness.

Our prayer for every heart, the will to make it so.

—World Vision's vision statement

WHO WE ARE

World Vision is a Christian humanitarian organization dedicated to working with children, families, and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice.

WHAT WE DO

Motivated by our faith in Jesus Christ, we serve alongside the poor and oppressed as a demonstration of God's unconditional love for all people.

HOW WE SERVE

We provide hope and assistance to communities through our presence in nearly 100 countries, joining with local people to find lasting ways to improve the lives of children and families in need.

WHO WE SERVE

We serve all people, regardless of religion, race, ethnicity, or gender. Our caring staff serve every child we can, of any faith or none.



Sudan crisis response

Ongoing conflict in Sudan has triggered the worst child displacement crisis in the world—and the largest hunger crisis as well. More than half of Sudan's population faced crisis levels of food insecurity in 2024, and by the end of the year over 14 million people had fled their homes to escape danger. "The suffering and desperation are at a massive scale, yet this is a crisis you hear almost nothing about," says World Vision president Edgar Sandoval Sr., who witnessed it firsthand in May when a team of World Vision's U.S. staff visited refugee families at the Sudan-Chad border. The trip, and the stories that came out of it, galvanized World Vision's U.S. office to launch an awareness and fundraising campaign, which in fiscal year 2024 alone generated 92.1 million media impressions, strong social media engagement, and nearly \$5.4 million in support of the children and families caught in this largely forgotten disaster.

Between the start of World Vision's response in 2023 and the end of our 2024 fiscal year, we'd reached **more than 2.8 million people** in the region with emergency assistance, including food, child protection programs, health services, clean water and sanitation solutions, and more. The faithful generosity of our donors and partners in the U.S. and around the world has fueled this lifesaving work and, by God's grace, will help carry it forward.





In June 2023, Tahani fled her village in Sudan on foot with her twin boys, Adam and Adeeb, seeking safety across the Chad border. But by May 2024, the 21-month-old boys were severely malnourished and had been referred to a nutrition center for treatment. Adam (shown above) was particularly vulnerable, weighing only 13 pounds. Thankfully, with the care they received, both boys were well on their way to recovery within just a few months. Catalyzed by their story and others, World Vision donors gave generously to establish electricity and solar power for the clinic, as well as access to clean water for the clinic and other facilities—ensuring more families get the resources they need.

When we see people in need through the eyes of Jesus, we're compelled to respond with the love He modeled ... love that has the power to heal and restore.



World Vision works in 40 of the 60

countries classified by global experts as "fragile," and in 12 of the 15 classified as "extremely fragile."



Life-changing programs around the world

HONDURAS | Born in a remote region of Honduras, Yessica (pictured below left) worked a mining job starting at age 10 to afford her education. Money was always scarce, and she struggled with a lack of self-esteem. Then in 2017, World Vision came to her community, offering youth a field school in agricultural techniques—and a training called Biblical Empowered Worldview that transformed Yessica's view of herself and the potential God had created in her. Today she's a successful coffee farmer who exudes strength earning a stable income that surpasses the national average, and teaching other aspiring local farmers. She's even built a home for the grandmother who always believed in her.

425,251 people

participated in World Vision's **Biblical Empowered** Worldview training in 2024.

CAMBODIA | After attending World Vision's Celebrating Families training, Chern (left) and Torn (right) changed their outlook on parenting and family duties, embracing non-violent discipline and shared household responsibilities. Torn now helps with daily chores, and the couple's daughter (middle) is thriving in a more compassionate environment. Chern says they're also sharing what they've learned with their neighbors, "to show them how families can grow stronger together."

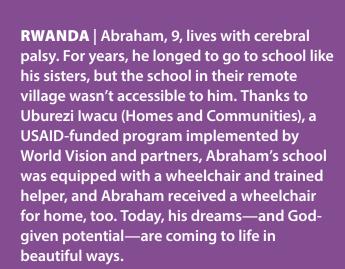
Nearly 7.8 million people

through World Vision's discipleship, spiritual nurture, and faith-based programs in 2024.











43,302 children with disabilities

were served through our programs in 2024.*

*Achievement made possible with the support of World Vision donors and partners around the world.





Last year, 57 million people participated in programs funded by World Vision U.S. supporters. In communities around the world, we've seen the hope and healing God brings about through the faithfulness of our donors, partners, and staff. Here's an overview of our impact together in 2024.

Emergency response*

- Responded to **84 emergencies and disasters in 65 countries** worldwide
- Reached 35.2 million disaster survivors, refugees, and displaced people with humanitarian assistance, including 18.9 million children

Food

- Used \$208.4 million in food grants, including 220,550 metric tons of **food supplies**, to help nourish children and families in 18 countries
- Continued to serve as the **largest implementing partner** of the World Food Programme*

Over the last 15 years, 88% of the severely malnourished children we treated made a full recovery.*

Water, sanitation, and hygiene*

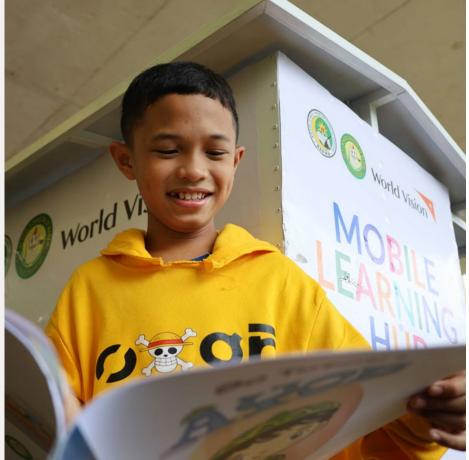
- Equipped **3.1 million people** with safer, more accessible water, 2.4 million people with household sanitation, and **2.8 million people** with household handwashing facilities
- Constructed or repaired 98,152 wells and water points in communities, schools, and health centers, and constructed 420,945 household sanitation facilities

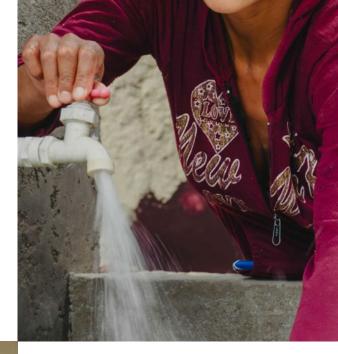
Since 2011, together we've reached 37.5 million people with lasting access to clean water. World Vision is reaching one new person with clean water every 10 seconds, and one new person with a handwashing facility as well.

Economic empowerment

- Reached **2.4 million people** with tools to lift themselves out of extreme poverty
- Equipped **374,119 people** for improved financial resilience through membership in World Visionsupported savings groups

Through World Vision, every 60 seconds a family gets the tools to overcome poverty.*





Child protection

- Trained 200,770 children and youth to protect themselves and others from harm
- Mobilized 393,467 parents and caregivers to nurture children and advocate for their protection

Education

 Reached nearly 1.3 million children through education programs in 10 countries

^{*}Achievements made possible with the support of World Vision donors and partners around the world. Achievements not marked with this symbol were made possible with the support of World Vision donors and partners in the U.S.



Health

- Upgraded 387 healthcare facilities with access to clean water*
- Reached **25.9 million people in 29 countries** with disease prevention training, treatment, and support

Faith and development[†]

- Equipped 87,689 Christian pastors and church leaders to support holistic child well-being
- Reached **nearly 7.8 million people**, including nearly 2.3 million children and youth, with discipleship, spiritual nurture, and faith-based programs
- Made **87,070 Bibles** available to children and families worldwide

Help at home

• Served **3.4 million children and adults** in need through our work in the U.S., including over **50,000 people** reached through disaster response

^{*}Achievement made possible with the support of World Vision donors and partners around the world. Achievements not marked with this symbol were made possible with the support of World Vision donors and partners in the U.S. †Includes privately funded program achievements only.



Our work to end extreme poverty is made possible with the support of many faithful partners.

Individuals

In fiscal year 2024, 713,508 individual donors and 11,797 organizational donors in the U.S. partnered with World Vision to equip kids and families around the world to overcome poverty.

Sponsors

- 859,000 children benefited from child sponsorship programs supported by World Vision donors in the U.S.
- Globally, World Vision sponsors helped equip **2.9 million children** for brighter futures through our child sponsorship program.

Major donor partners

• 11,100 donor partners—including individuals, foundations, organizations, and businesses—gave donations totaling **\$315 million**, with total gifts averaging \$28,300 per donor.

Other donors

- 5,764 members of Team World Vision trained for half marathons, marathons, and triathlons, raising funds to support access to clean water in communities around the world.
- Over 22,400 individuals participated in World Vision's Global 6K for Water®, helping more than **32,000 people** gain access to clean water by raising \$1.65 million.

- 30 Hour Famine participants raised \$452,871 to help feed and care for 945 children for a year.
- More than 30,500 monthly givers faithfully donated to empower families and communities in need to leave poverty behind.

Corporations

In fiscal year 2024, 393 corporate partners offered financial support, product donations, and the power of their brands to support World Vision's work, contributing:

- \$7.6 million in cash gifts, including \$4.3 million in workplace matching gifts.
- 93,540 pallets of donated products valued at \$213.8 million, benefiting millions of people in 30 countries (including \$160.9 million worth in the U.S. alone).

Churches

Our valued church partners in the U.S. share God's love in tangible ways with children and families in need here at home and around the world. In 2024:

- 3,030 U.S. churches helped meet global needs by financially supporting World Vision programs.
- 2,141 U.S. church partners supported people affected by poverty and disasters here at home.

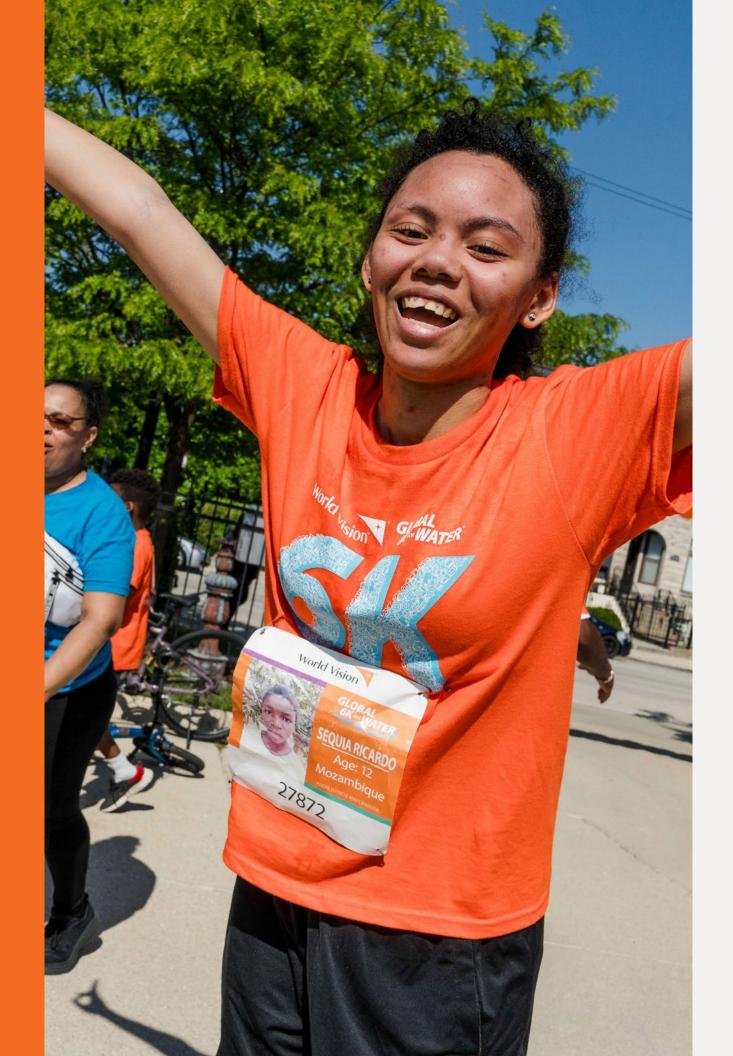


Public grants help make it possible for World Vision to serve the most vulnerable people in parts of the world where it's hardest to be a child. We rigorously steward these resources to ensure the most effective results. In 2024:

- The U.S. government granted \$357 million in food, non-food commodities, and cash through World Vision.
- Other agencies granted \$279 million in food, non-food commodities, and cash through World Vision.
- World Vision served as the ninth largest implementing partner of USAID.

In 2024, World Vision Advocates put their faith into action by speaking up on behalf of vulnerable children and encouraging leaders to support policies that help create lasting change.

- 291 advocates representing 40 states engaged members of Congress with **432 in-person** meetings and other relational high-impact engagements.
- More than 5,000 advocates sent **44,218** messages to members of Congress in support of funding and legislation to protect children from violence and exploitation, support disease prevention efforts, treat and prevent malnutrition, and more.



You

Sponsor a child. Help a child reach their Godgiven potential, equipping them and their entire community to break the cycle of poverty. Choose a child to sponsor today or empower a child to choose you. worldvision.org/chosen

Give life-changing gifts. Choose from more than 100 options in the World Vision Gift Catalog to make a lasting impact for kids and families in need. worldvisiongifts.org

Meet critical needs. Give monthly to the World Vision Fund and empower families to create lasting change for themselves. worldvision.org/lasting-change

Speak up. Use your voice to influence policies that empower children for healthier futures and help end extreme poverty. worldvisionadvocacy.org

Leave a legacy. Consider including World Vision in your will or trust, or add us as a beneficiary to your retirement assets or life insurance policy to help children build brighter futures. worldvision.org/MyLegacy

Volunteer in the U.S. Support vulnerable kids and families right here at home. worldvisionvolunteer.volunteerhub.com/vv2/

Invest in women and girls. Your gift to Strong Women Strong World® will directly support programs that help equip and empower women and girls to lift themselves and their families out of extreme poverty, live healthier lives, and reach their full potential. donate.worldvision.org/give/strong-womenstrong-world-fund

Your church

Bring Chosen® to your church. Witness the mutual transformation that's possible when kids are empowered to choose members of your church as their sponsors. worldvision.org/ChosenChurch

Do the Global 6K for Water.® Combine fun and global impact as you rally your congregation around a unified goal: equipping people in need with life-changing clean water in the name of Jesus. worldvision6K.org

Host a 30 Hour Famine. Give youth the chance to grow closer to God and deeper in compassion as they fast for 30 hours and raise funds to help kids facing hunger. 30hourfamine.org

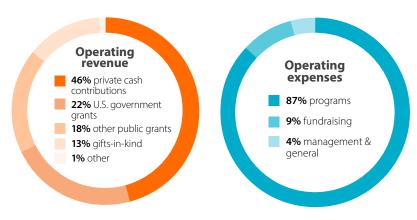
Your job or business

Get your donations matched. Many employers have matching gift programs that will match your donations to World Vision. worldvision.org/match

Engage your company. Through our Business Solutions for a Better World, you can solve for excess product, increase sales, and decrease employee turnover—all while helping children and families in need. worldvision.org/corporate



Operating revenue (in millions)	2024	2023	2022
Private cash contributions	\$718	\$608	\$637
U.S. government grants (food and cash)	357	339	287
Other public grants (food and cash)	279	322	204
Gifts-in-kind	214	233	277
Other income (loss), net	22	12	(3)
Total operating revenue	\$1,590	\$1,514	\$1,402

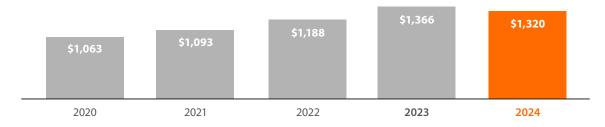


In 2024, 87% of World Vision's total operating expenses were used for programs that benefit children, families, and communities in need.

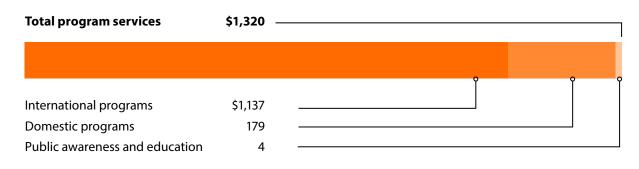
Operating expenses (in millions) 2024 2023 2022 Total program services \$1,320 \$1,366 \$1,188 138 119 96 **Fundraising** Management & general 58 53 48 **Total operating expenses** \$1,516 \$1,538 \$1,332

Investment in programs (in millions)

Spending on programs benefiting children and their communities surpassed \$1.3 billion for the second year in a row, following seven consecutive years of growth.

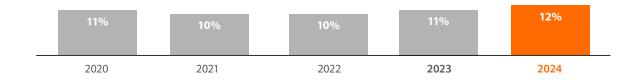


Program services (in millions)



Overhead rate (% of operating revenue) remains low

Fundraising, management, and general expenses (generally referred to as overhead expenses) increased slightly due primarily to increased investment in fundraising efforts.



Net assets remain strong

World Vision's objective for financial liquidity is to operate in a prudent range of stability that allows us to meet future program commitments. World Vision remains financially strong, with sufficient financial liquidity and reserves to fulfill commitments for program services.



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Erik Johnson* » Senior Vice President, Chief Financial Officer; Corporate Treasurer

Margaret Schuler » Senior Vice President, Chief Impact Officer

John Shunk* » Senior Vice President, Chief Legal Officer; Corporate Secretary

Daisy Szabo » Senior Vice President, Chief Human Resources Officer

Priscilla Tuan » Senior Vice President, Chief Marketing Officer

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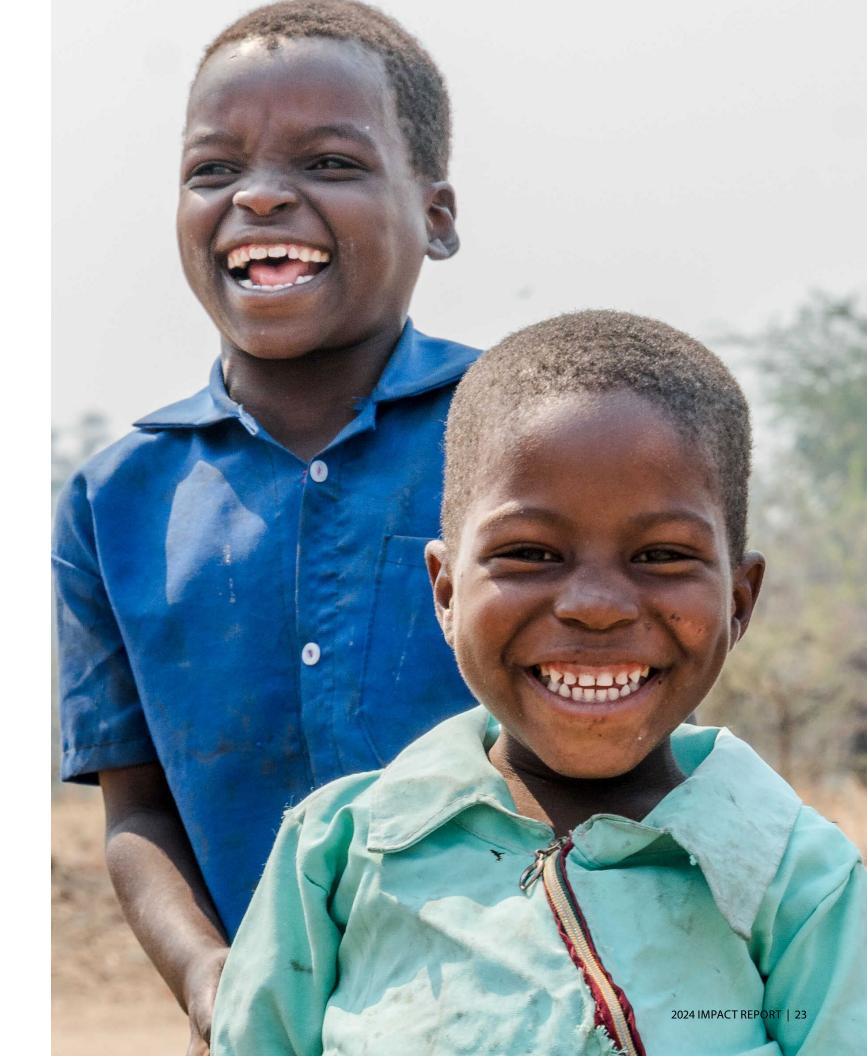
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Laura Whitley

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^{*}World Vision U.S. officers





worldvision.org

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