



COMMUNITY ENGAGEMENT PROJECT - COMMUNICATION & ADVOCACY GUIDE

Group 1 - Communicating Graciously With Partners

Begin by having somebody write an email to the person who you interviewed. Thank them again for their time, and invite them to your upcoming celebration of learning (Lesson 15 - ask your teacher for the date). Tell them that the class will present their feedback at that time.

Your group will craft a message with your feedback to the local organization you interviewed. It can be a letter, a video message, an audio recording, or some visual art. Be creative!

Consider including the following ideas:

- A major 'Thank You' element
- What is excellent or admirable about their work?
- What root causes does their work address?
- Any 'cool feedback' that you could share - delivered with care?
 - Use "We wonder if..." language
- Finish with a positive, or a 'how can we help?' message

Record ideas here:



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Group 2 - Advocacy Messaging

Your group will craft advocacy messages ready to be delivered to your local community. This can take the form of one or more of the following:

- A short presentation delivered at the Lesson 15 celebration of learning (recommended)
- Messaging or visuals designed to be posted to your school's social media accounts
- Posters or visuals that can be posted at your school, local libraries, community centers, or perhaps at the local organization you met with
- Findings and visuals posted to your classroom's document panel (bulletin board)

As you design your messages, consider the following:

- What are root causes of the problem that aren't being addressed?
- What is some excellent, praiseworthy work that is being done?
- Is there a local need for relief, rehabilitation, or development?
- What can young people do?
- What's something you've come to understand about this problem?
- When unsure, return to our deep hope and Philemon 1:6-7

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Group 3 - Completing Our Document Panel Bulletin Board

Your group is going to complete the document panel bulletin board that tells the story of your learning expedition, and then walks our classroom guests through it in our Lesson 15 celebration.

By the time of your classroom celebration, the document panel should:

- Summarize your work and findings in your community engagement project (local problem & what's at the root, local work being done, class findings and analysis)
- The board should also include the following elements:
 - The learning expedition deep hope
 - Philemon 1:6-7
 - An "entanglement" image, with the root causes labeled
 - Examples of student work and reflections
 - Images of some/all of your World Vision sponsored children

As you're working to complete the document panel story, decide who will explain the different elements of the board to your classroom guests next time.

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Group 4 - Inviting Others

Your group is going to help make the Lesson 15 celebration of learning a special event by inviting local stakeholders and guests to hear about your work and reflect along with you.

Some examples of the type of people you could invite:

- People from your school's leadership (principals, school board members)
- Parents from your class
- Local journalists (contact newspapers and TV stations)
- Local government officials - city council members, state representatives
- Local business leaders

As craft your invitation messages, try to do the following

- Be formal and respectful in your tone
- Welcome them to come, listen, and celebrate with you
- Let them know exactly when and where they'd be welcome (your teacher can help you with this)
- Briefly summarize your work in this learning expedition and community engagement project
- Suggest what some of your findings and analysis will be

Let your teacher look over your communication before you send anything!

Record ideas here: