

amid pain

2022 ANNUAL REVIEW



PRESIDENT'S LETTER

Dear friend of World Vision,

When you look at the world today, what do you see?

One perspective might be "things are worse than ever." A world continuing to grapple with the ongoing impacts of the pandemic is also contending with rising costs, entrenched conflict, and increasingly extreme weather events. And together, these challenges are causing global hunger to soar.

I see this pain. In my travels last year, I witnessed firsthand the plight of Ukrainian refugees. In Kenya, I gazed into the faces of hungry children and sat with mothers who couldn't produce milk for their babies.

Yet I also saw beauty—yes, beauty amid the pain. It was revealed when ordinary people stepped into the suffering of others. At the Ukraine border, I watched as an old man staggered off a bus filled with refugees, sobbing. A volunteer rushed over and pulled the man into a tight embrace. After a few minutes, the old man, comforted, was able to continue on his journey. It was a beautiful moment I'll never forget.

In drought-ravaged Kenya, I met a mother of six who received a food ration from a World Vision distribution that would feed her family for only a few weeks. And yet, when she arrived home to find hungry neighbors waiting, she didn't hesitate to share with them from what little she had. Her generosity left me speechless.

Faced with the realities in the world today, it can be tempting to turn away—to draw inward. But I believe that when we choose instead to step into the pain of others, we draw closer to God and glimpse the striking beauty of His presence.

Edgar with children at Kangakipur Catholic Church in our Kalapata Area Program in Turkana, Kenya.

In 2022, our supporters and partners boldly moved toward the world's suffering. Thanks to their generosity and the Lord's faithfulness, this was our third consecutive year of record donations. And that enabled us to reach more of the children and families who needed it most.

The impact of these donations, which is highlighted on pages 11–12, is beautiful to behold.

Thanks to our donors and partners, World Vision continues to draw close to the world's pain. Our dedicated staff are serving those impacted by hunger in 26 of the hardest-hit countries. They're assisting refugees from Ukraine, Syria, Myanmar, Venezuela, South Sudan, and the Democratic Republic of the Congo. And they're working to improve resilience in communities vulnerable to increasingly destructive natural disasters.

It's true that the world's trouble and turbulence are on full display. But we trust in Jesus' promise in John 16:33 (NIV): "In this world you will have trouble. But take heart! I have overcome the world." This is the hope we have—and the hope we can share with those who need it most.

In 2023, we'll continue to follow God's call to step into the world's pain and look for the beauty of His presence there. As we do, we reflect the hope that lives within us ... the hope that overcomes all ... and the hope that has a beautiful name: Jesus Christ!

God bless you!

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Edgar Sandoval Sr. President and CEO, World Vision

Our vision for every child, life in all its fullness.

Our prayer for every heart, the will to make it so.

---World Vision's vision statement

WHO WE ARE

World Vision is a Christian humanitarian organization dedicated to working with children, families, and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice.

WHAT WE DO

Motivated by our faith in Jesus Christ, we serve alongside the poor and oppressed as a demonstration <u>of God's unconditional love for all people</u>.

HOW WE SERVE

We provide hope and assistance to communities through our presence in nearly 100 countries, joining with local people to find lasting ways to improve the lives of children and families in need.

WHO WE SERVE

We serve all people, regardless of religion, race, ethnicity, or gender. Our caring staff serve every child we can—of any faith or none.



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View our fiscal year 2022 impact video! Scan the QR code or <u>click here</u> to see our work in 2022 come alive.

A mother heads home with her baby on her back after a visit to the Boulounguey Health Center in Niger.



SPOTLIGHT: UKRAINE CONFLICT

Thanks to our existing presence in the Eastern European region, World Vision was positioned to respond almost immediately to the devastating effects of the war that began in Ukraine in February 2022. When the conflict escalated, our local staff were there for refugees fleeing across the Romanian border—offering food and shelter, cash assistance, protection against trafficking, and more.

Over the following months, we actively supported families displaced in Romania, Moldova, Georgia, and Ukraine, as well as the host communities who welcomed them. As a Christian organization, we've engaged churches and other partners—in Ukraine, the surrounding region, and around the world—in this work. The need continues to be great as the conflict persists. But with the help of partner organizations and our donors—who showed incredible generosity toward those impacted by the crisis—we've been able to respond to both the immediate and long-term needs of affected children and families. By the end of September 2022, we had reached **360,718 people** in Ukraine, Romania, Moldova, and Georgia, of whom **131,974 were children**. This included:

- 229,428 people reached with food assistance
- **57,796 people reached** with hygiene kits
- 32,707 people reached with cash and vouchers
- **25,597 people reached** with temporary shelter assistance
- **11,817 children reached** with education programming

A young girl, having just crossed the border from Ukraine to Romania, plays with Mihaela Voicu, a World Vision project manager and child protection specialist.







A crowd of mothers and children wait to be examined at the Nakorio Dispensary in Turkana, Kenya, where World Vision provides nutritional supplies for malnourished children as well as pregnant and breastfeeding mothers. In 2022, the malnutrition rate in the region rose as livestock died in an ongoing drought and food costs skyrocketed.

SPOTLIGHT: GLOBAL HUNGER CRISIS

Regional conflicts, the pandemic, extreme weather events, and sharply rising costs combined in 2022 to inflict dire levels of global hunger, reflected in the World Food Programme's red alert: 45 million people in 37 countries facing the threat of starvation. World Vision's staff and our dedicated donors responded by moving toward the world's pain—energized by our faith in a God who comes alongside all who suffer.

In 2022, we launched our largest humanitarian undertaking ever in response to the global hunger crisis, aiming to reach 22 million people with emergency assistance in 25° of the hardest-hit countries. By the end of our fiscal year in September, our supporters and partners had enabled us to reach **more than 15.5 million people**, including **nearly 8.5 million children**.^{**}

Join us in celebrating the impact we've made together:

- **6.3 million people reached** with in-kind food assistance
- 787,084 people reached with primary healthcare support
- **356,554 children reached** through management of severe acute and moderate acute malnutrition

1.6 million people reached with access to clean water

In Turkana, Kenya, Pauline's family has survived hunger through cash transfers, World Vision training programs, and support from child sponsorship. "Thank God and thank the donors.... This enabled us to stay with so little," Pauline says. "Without the cash transfer, some of us could have died."

> In Afghanistan, 7-monthold Safia was treated at a World Vision mobile health clinic for severe malnutrition. After four visits, her health and spirits had improved noticeably. "After this team of doctors came here, the mortality rate of malnourished children—as well as maternal and infant mortality rate-have decreased in our village considerably," says Abdulrahman, head of Ziaudul village.





[•] **32,388 households provided** with farming assets to support livelihoods

^{*}The number of countries included in this response has since increased to 26. **Includes people supported in the 25 countries of highest alert between March 1, 2021 and September 30, 2022.



OUR IMPACT FOR KIDS AND FAMILIES

In 2022, 66.4 million people around the world participated in programs funded by World Vision U.S. supporters alone. Globally, our donors' generosity has resulted in remarkable impact. In this fiscal year, we:



Food

- Programme*

Water, sanitation, and hygiene*

- handwashing facilities

Since 2011, together we've empowered 31.4 million people with lasting access to clean water. World Vision reaches one new person with clean water every 10 seconds and one new person with handwashing facilities as well.



Health

- and support

a full recovery.*

*Achievements made possible with the support of World Vision donors around the world. Achievements not marked with this symbol were made possible with the support of World Vision donors in the U.S.

 Used \$126.7 million in food grants, including 156,226 metric tons of food supplies, to help nourish children and families in 15 countries

• Continued to serve as the largest implementing partner of the World Food

• Helped establish lasting access to clean water for **3 million people**, improved sanitation for 2.7 million, and equipped 3.4 million with access to household

 Constructed or repaired 60,520 wells and water points in communities, schools, and health centers and provided 504,814 household sanitation facilities

• Reached **32.5 million people** with disease prevention training, treatment,

Supported and trained 184,000 community health workers worldwide*

Over the last 10 years, 89% of the severely malnourished children we treated made

Emergency response

- Responded to **59 humanitarian emergencies in 52 countries**, including the global hunger crisis, the war in Ukraine, and the Afghanistan crisis
- Assisted 27.7 million disaster survivors, refugees, and internally displaced people worldwide, including an estimated 14.3 million children
- Used \$127.7 million in public grants and \$51.1 million in private donations for global disaster relief efforts

Our presence in nearly 100 countries enables us to quickly provide immediate support in all types of disasters and humanitarian crises—and we are committed to long-term support, staying to help children, families, and communities recover and rebuild.*



Education

 Reached **over 1 million children** worldwide through education programs funded by World Vision U.S. donors and government grants

In just five years, together we impacted the lives of over 200 million vulnerable children by tackling the root causes of poverty.*



Economic empowerment*

 Disbursed \$706 million in microloans to nearly 1 million borrowers in 28 countries, helping improve the lives of 4.7 million children and 1.3 million employees

Through World Vision, every 60 seconds, a family gets water, a hungry child is fed, and a family gets the tools to overcome poverty.



Child protection

Reached 922,911 people through our child protection programs, including 337,803 children and youth empowered to protect themselves and others from abuse and violence and 585,108 parents and caregivers mobilized to nurture children and advocate for policy changes that prevent harm to kids

Faith and development

- Empowered **17,260 churches** worldwide to serve their local communities
- Trained and mobilized 148,702 faith leaders to support holistic child well-being
- Reached **nearly 9.3 million people**, including **nearly 3.5 million children and youth**, through discipleship, spiritual nurture, and faith-based programs

A game-changing year for girls

In Kenya, young girls graduate from World Vision's Alternative Rites of Passage program. This training workshop equips boys and girls and their communities to celebrate their culture without participating in harmful traditions like female genital mutilation.



In Bangladesh, Bristi, 16 (front, at left), practices karate during a World Vision Child Forum. Her confidence grew along with her physical strength last year as she participated in child protection awareness activities through World Vision and resisted the cultural pressure to marry early. "I am proud of being a girl," she says. "While learning this karate, I realized how valuable our lives are.... it is up to you to make your life beautiful."





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^{*}Achievements made possible with the support of World Vision donors around the world. Achievements not marked with this symbol were made possible with the support of World Vision donors in the U.S.

Bold faith—bright future

Nicolasa, a single mother of two in Guatemala, has built a thriving pig-farming business through a World Vision economic development project. "We did not imagine we would have so much support from World Vision, but thank God, as you can see, this is the product," she says, referring to her pigs as well as the new house built with her earnings. Her eldest, 9-year-old Johana (shown, at right), is a budding entrepreneur too. "When I grow up, I want to be like my mommy," she says proudly.

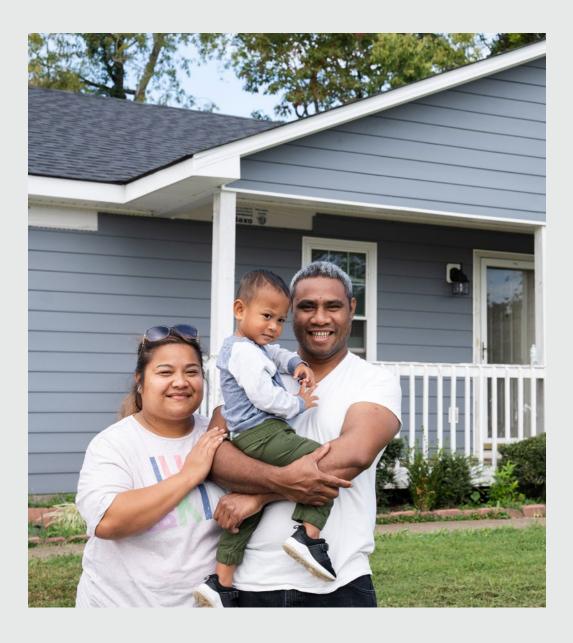
A devastating 7.2 magnitude earthquake shook Haiti in 2021. In 2022, World Vision built and restored three schools as part of the recovery response. Louisina, 9, Sophie, 13, and Jilienne, 11 (pictured from left to right), celebrated the grand opening of their new school. "We are so happy to see our school rebuilt," one of the girls shared.





Serving families in the U.S.

In 2022, World Vision supported **3.6 million children and adults** through our work here at home, including **over 80,000 people** reached through disaster response.





When a tornado struck David and Annmarie's home in Kentucky, it tore away part of their garage and ripped off the siding and roof. "We had to get out before everything collapsed," recalls Annmarie. But through World Vision's disaster response work in partnership with a local church, the couple have seen their house repaired and restored beyond what they'd dared to imagine. "We want to thank you guys for making this happen for us," says David.

THE POWER OF **PARTNERSHIPS**

Our work is made possible by the many partners who join us in equipping kids and families to create lasting change for themselves. Here's to building a better future—together.

Individuals

In fiscal year 2022, approximately 717,700 individual donors and 13,300 organizational donors in the U.S. partnered with World Vision to empower and equip people made vulnerable by poverty.

Sponsors

 Globally, World Vision sponsors helped equip more than 3.2 million children for brighter futures through our child sponsorship program, with over 991,000 of those children supported by sponsors in the U.S.

Major donor partners

 13,240 donor partners—including private major donors, foundations, and organizations and businesses—gave a total of \$205.7 million to support large-scale projects in clean water, health, child protection, and economic empowerment through World Vision. *That's more from these* generous donors than ever before.

Youth

- 30 Hour Famine participants raised \$653,992 to help feed and care for **1,365 kids** for a year.
- 2,081 students at 24 schools were engaged through World Vision's Ignite program, exploring opportunities to help solve the issues of poverty and injustice.

Other donors

- More than 30,000 donors faithfully pledged monthly gifts to empower families and communities in need to leave poverty behind.
- 5,360 individuals were empowered by Team World Vision to train for and fundraise through half marathons, marathons, and triathlons, supporting World Vision's efforts in helping communities around the world gain lasting access to clean water.
- 24,460 individuals participated in World Vision's Global 6K for Water[®], raising **\$2.5 million** to help nearly 44,000 people gain access to clean water.
- 173,000 donors gave gifts through World Vision's Gift Catalog or to specific areas of need.



1 tornado destroyed homes in Bowling Green, K<mark>entucky, brothers James (left) and Jef (r</mark>ight), who work in home constructic collaborated with Pastor Joel Hawkins (center) of Crossland Community Church–a World Vision partner–to help their neighbors rebuild World Vision works with local churches like Crossland to provide building materials and other supplies for families impacted by emergencies.

Corporations

their people, customers, and brands to support World Vision's work, contributing:

• \$8 million in cash donations, including \$5.6 million in workplace matching gifts, to support programs that equip kids and families to lift themselves out of poverty

U.S. government and other agencies

Federal funding helps make it possible for World Vision to serve the most vulnerable people in some of the toughest places in the world. We rigorously steward these funds to ensure children and families in need are served well, protected, and equipped with the tools to overcome poverty.

• In 2022, the U.S. government and other agencies granted \$491 million in food, non-food commodities, and cash through World Vision.

DID YOU KNOW?

Our multiple funding sources allow us to use all donations efficiently, keep overhead low, and send help where it's most needed. Learn more about how we leverage financial donations for maximum impact.

world Vision

In fiscal year 2022, 493 corporate partners offered financial support, product donations, and the power of

 Over 132,600 pallets of high-quality products, valued at \$265.8 million, benefiting millions of people in 32 countries (including \$198.7 million worth in the U.S. alone)

• World Vision is the sixth largest implementer of USAID grants.

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Churches

Congregations across the U.S. partnered with World Vision to show God's love to their neighbors—at home and abroad.

- 4,310 U.S. churches partnered with World Vision financially to provide critical resources for vulnerable people around the world.
- 1,971 U.S. churches partnered with World Vision to come alongside those affected by poverty and disaster here at home.

Advocates

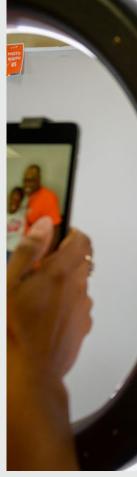
In 2022, World Vision Advocates used their knowledge and passion to advocate for policies that benefit the world's most vulnerable people.

- 15,563 World Vision Advocates sent over 79,500 messages (emails, tweets, phone calls, and petition signatures) to members of Congress to support funding and legislation to protect children from violence and exploitation, keep girls in school, protect women and girls in emergencies, fight malnutrition, end child marriage, and more.
- 143 World Vision Advocates engaged members of Congress with 231 in-person meetings and other high-impact interactions, resulting in 104 supportive actions from members of Congress on behalf of kids around the world.

At the World Vision Global 6K for Water® on May 21, 2022, members of the Apostolic Faith Church team sport their World Vision swag (with creative additions). The Chicago church was among the 558 sites—in every U.S. state and around the world—that hosted the Global 6K in 2022.

At Elizabeth Baptist Church in Atlanta, Georgia, Bishop Craig Oliver and his family sign up for the opportunity to be chosen as sponsors by a child. "We're absolutely excited," says Dr. Oliver, who serves as senior pastor. "We're looking forward to this being a defining moment in the life of our church as it helps give life to our vision, which is to showcase the breakthrough love of God."





DID YOU KNOW?

In July, with the encouragement of thousands of emails from World Vision Advocates, the Senate passed a bipartisan resolution condemning the use of hunger as a weapon of war and recognizing the effect of conflict on global food security and famine.

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Volunteers Luella Saffle (left) and Tammy Wells (right) sort and pack clothing at World Vision's Storehouse in Philippi, West Virginia.

GET INVOLVED

You

Sponsor a child Choose one child to support in reaching their God-given potential—or better yet, give a child the power to choose you. Your sponsorship will help equip them and their entire community to break the cycle of poverty. worldvision.org/chosen

Give life-changing gifts Choose from more than 100 options in the World Vision Gift Catalog to make a lasting impact for kids and families in need. worldvisiongifts.org

Meet critical needs Give monthly to the World Vision Fund to equip and empower generations to rise above poverty and build futures once thought unimaginable. <u>worldvision.org/lasting-change</u> **Make a planned gift** Use your will, retirement assets, or stock to support people working their way out of poverty. <u>worldvision.org/MyLegacy</u>

Speak up Use your voice to influence policies that empower children for healthier futures and help end extreme poverty. <u>worldvision.org/advocacy</u>

Volunteer in the U.S. Support vulnerable kids and families right here at home. <u>worldvision.org/USprograms</u>

Invest in women and girls Double the impact of your gift to empower women and girls! Every \$1 donation to the Strong Women Strong World[™] Fund will be matched, up to \$12 million, thanks to the generosity of our partner Clean Water Here. donate.worldvision.org/give/strong-women-strongworld-fund

Your church

Bring Chosen[®] to your church See what happens when a child is empowered to choose their sponsor—and the radical transformation that takes place when your church members are the ones being chosen. <u>worldvision.org/ChosenChurch</u>

Global 6K for Water^{*} Combine fun and global impact as you rally your congregation around a unified goal: equipping people in need with life-changing clean water in the name of Jesus. <u>worldvision6K.org</u>

Go hungry Give youth the chance to grow closer to God and deeper in compassion as they fast for 30 hours and raise funds to help kids facing hunger. <u>30HourFamine.org</u>



Your job or business

Donate through your workplace Multiply your donation through your company's matching gifts program. <u>worldvision.org/EmployeeGiving</u>

Meet environmental, social, and governance goals Strengthen your business and change lives through product donations, financial gifts, and programs that engage your employees, customers, and community. worldvision.org/corp

THE EVERY LAST ONE® CAMPAIGN

An unprecedented call to empower 60 million people with life, hope, and a future—in the name of Jesus Christ.

By the grace of God and the generosity and compassion of our donors and partners, we reached **nearly 14 million people in fiscal year 2022** with:

LIFE ... through clean water and mother and child health

HOPE ... through Christian discipleship, child protection, and emergency response

FUTURE ... through education and economic empowerment

Please pray for God's continued favor as we forge ahead in our commitment to bring life, hope, and a future to every last one.



Since the campaign began in October 2015 ... 25,545,152 people have been reached with clean water, and 1,684,358 women and children have gained access to better healthcare.

HOPE

10,181,111 people have been reached through our Christian discipleship programs, 5,317,628 through our child protection programs, and 16,085,773 through our emergency response efforts. FUTURE

1,135,901 people have been reached through our education programs, and 5,873,199 have been reached through our economic empowerment work.



Gabriel, 3, swings at a park near the church his dad pastors in a gang-plagued city in Honduras. Equipped by World Vision, the church provides service, care, and opportunities to families in need and teens at risk of gang recruitment. Through resources like parenting classes, the Youth Ready job training and support program, and assistance for those left homeless by disaster, local families are finding not only material assistance but also God's hope for their future.



2022 FINANCIAL HIGHLIGHTS

Operating revenue (in m

Private cash contributions Public grants (food and cash) Gifts-in-kind Other income (loss), net **Total operating revenue**

Operating revenue
45% private cash contributions
35% public grants
20% gifts-in-kind

Operating expenses (in

Total program services

Fundraising

Management & general

Total operating expenses

In 2022, 89% of World Vision's total operating expenses were used for programs that benefit children, families, and communities in need.

nillions)	2022	2021	2020
	\$637	\$597	\$559
	491	421	426
	277	286	243
	(3)	4	5
	\$1,402	\$1,308	\$1,233

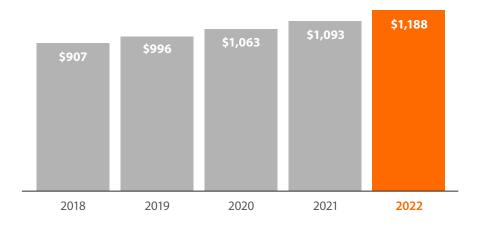


millions)	2022	2021	2020
	\$1,188	\$1,093	\$1,063
	96	75	88
	48	52	52
	\$1,332	\$1,220	\$1,203

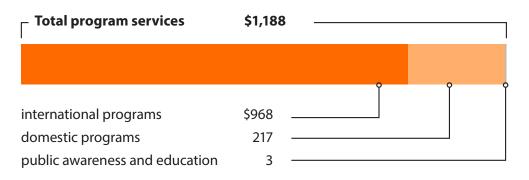


Program services trend (in millions)

Program expenses increased 9% during the year to nearly \$1.2 billion as private cash and grants grew, enabling more programs that benefit children and their communities.

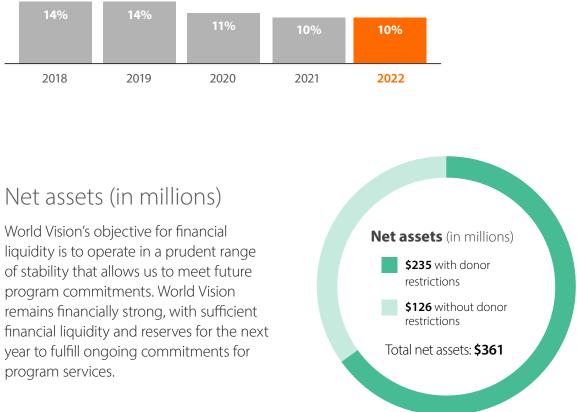


Program services (in millions)



Overhead rate trend (% of operating revenue)

Fundraising, management, and general expenses (generally referred to as overhead expenses) remained low due to actions taken to reduce costs combined with lower than normal fundraising expenses during the pandemic.



Net assets (in millions)

World Vision's objective for financial liquidity is to operate in a prudent range of stability that allows us to meet future program commitments. World Vision remains financially strong, with sufficient year to fulfill ongoing commitments for program services.



SENIOR LEADERSHIP

Edgar Sandoval Sr.* » President and CEO
Doug Treff* » Chief Financial Officer; Corpore
Christine Talbot* » Senior Vice President, Hur
Chris Glynn [*] » Senior Vice President, Transfor
Margaret Schuler* » Senior Vice President, In

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rate Secretary and Treasurer
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Chileleko, 8, can afford education in Zambia after goats received through World Vision helped provide additional family income.



worldvision.org

World Vision is a Christian humanitarian organization dedicated to working with children, families, and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice. Motivated by our faith in Jesus Christ, we serve alongside the poor and oppressed as a demonstration of God's unconditional love for all people. World Vision serves all people, regardless of religion, race, ethnicity, or gender. BC18561_0323 © 2023 World Vision, Inc.

