



World Vision®

2021 Annual Review

GREAT NEEDS

AND GREATER FAITHFULNESS



PRESIDENT'S LETTER

Dear friend of World Vision,

Look for where God is working, and join Him there. This humble yet effective approach to ministry has been practiced by Christians for generations. It's also what World Vision has exemplified since our founding more than 70 years ago.

For the past two years, the entire human race has been reeling under the effects of a global pandemic. We believe that even in this, God is at work. And we're joining Him.

In 2021, we joined this work through our robust response, everywhere we serve, to the impact of COVID-19. With the partnership of our dedicated donors and supporters, we came alongside families and communities debilitated by economic and educational restrictions, new virus variants, and deepening hunger—with incredible impact. You can see some of the specifics of this work on page 13.

The miraculous way that people of faith have come together to answer deep needs at this historic time reminds me that **this is God's ministry**, and as His people, we are accomplishing His purposes.

There's more to share. One of the exciting events of 2021 was the public launch of our Every Last One campaign, an unprecedented \$1 billion vision to empower 60 million of the world's most vulnerable people with life, hope, and a future.

When we felt God leading us to start this campaign, we could not have known that the world would soon face a once-in-a-century pandemic, causing ripple effects that would result in the reversal of years of progress toward ending extreme poverty.

But we **did** know the God we serve—the Miracle Worker. And as always, His timing is perfect.

The goals of Every Last One could not be more relevant in a world turned upside down by COVID-19. This work empowers more children and families to create lasting change—and resilience against future shocks. Our solutions are comprehensive, ensuring access to life-giving clean water and vital healthcare; creating hope through Christian discipleship, child protection, and emergency response efforts; and building a sustainable future through economic empowerment and education programs. And since poverty is not just physical but also spiritual, rooted in broken relationships with God, self, others, and the rest of creation, World Vision bears witness in all we do to the good news of restoration in God's kingdom. Read more about this powerful campaign on pages 20 and 21!

None of this life-saving, life-giving work would be possible without the faithful support of our partners and donors.

In the midst of a devastating global crisis and increasing hunger and poverty, I believe God is inviting all of us to a deeper commitment to vulnerable people. He is equipping us for the tremendous work ahead. **This is His ministry. And this is our time.**

God bless you!

Edgar Sandoval Sr.
President and CEO, World Vision U.S.

*Edgar Sandoval Sr., World Vision U.S.
president and CEO, plays with Rohingya
children during a 2019 visit to Bangladesh.*

*Our vision for every child,
life in all its fullness.*

*Our prayer for every heart,
the will to make it so.*

—World Vision’s vision statement

WHO WE ARE

World Vision is a Christian humanitarian organization dedicated to working with children, families, and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice.

WHO WE SERVE

World Vision provides hope and assistance to communities through our presence in nearly 100 countries, joining with local people to find lasting ways to improve the lives of children and families in need.

WHY WE SERVE

Motivated by our faith in Jesus Christ, we serve alongside the poor and oppressed as a demonstration of God’s unconditional love for all people. World Vision serves all people, regardless of religion, race, ethnicity, or gender.

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In Uganda, Lillian, pictured with her youngest child, grows crops using improved agricultural practices she learned from World Vision staff.



“Life is beautiful,” says Beatrice, 12. Refugees like her and host community members in Omugo, Uganda, have access to clean water thanks to World Vision donors.

OUR IMPACT FOR KIDS AND FAMILIES

Celebrate with us the impact we made together in 2021, with nearly 63 million people participating in programs funded by World Vision supporters in the U.S. alone:



Water, sanitation, and hygiene*

- Helped establish lasting access to clean water for **3 million people**, improved sanitation for **2.3 million**, and equipped **3.5 million** with access to household handwashing facilities
- Constructed or repaired **over 70,600 water points and wells**

Since 2011, together we’ve empowered 28.4 million people with access to clean water. World Vision reaches one new person with clean water every 10 seconds and one new person with handwashing promotion as well.



Food

- Used **\$105.3 million in food grants**, including **163,172 metric tons of food supplies**, to help nourish children and families
- Served as the **largest implementing partner** of the World Food Programme*



Economic empowerment*

- Disbursed **\$613 million in microloans** to **1 million hardworking people** in 28 countries—impacting **1.6 million jobs** and improving the lives of **5.2 million kids**

Through World Vision, every 60 seconds, a family gets water, a hungry child is fed, and a family gets the tools to overcome poverty.

*Achievements made possible with the support of World Vision donors around the world. Achievements not marked with this symbol were made possible with the support of World Vision donors in the U.S.

Dy, a grandmother in Cambodia, has learned care and feeding practices from a World Vision nutrition program so she can help raise her grandchildren well.



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Health

- Reached **33.5 million people** with disease prevention training, treatment, and support
- Supported and trained **over 184,000 community health workers** in 46 countries*

*Over the last 10 years, 89% of the severely malnourished children we treated made a full recovery.**



Child protection*

- Empowered **nearly 2 million children (including 128,000 adolescents)** in 51 countries to protect themselves and others from abuse and violence
- Mobilized **over 360,000 parents and caregivers** to nurture children and advocate for policy changes to prevent harm to kids

World Vision works to protect children today and empower them for tomorrow by equipping them, their communities, and local partners with the tools to address the root causes of violence against children.



Education

- World Vision U.S.–funded education programs reached **over 1.2 million children** worldwide

*In just five years, together we impacted the lives of over 200 million vulnerable children by tackling the root causes of poverty.**

*Achievements made possible with the support of World Vision donors around the world. Achievements not marked with this symbol were made possible with the support of World Vision donors in the U.S.



DID YOU KNOW?

We work in 39 of the 57 countries classified by global experts as “fragile,” and in 12 of the 13 classified as “extremely fragile.” Many of these countries are deeply affected by natural disasters and conflict.



After her community was devastated by Hurricane Ida, Keely picked up much-needed supplies at Israelite Baptist Church in New Orleans.

DISASTER RELIEF

Our presence in nearly 100 countries enables us to quickly provide immediate support in all types of disasters and humanitarian crises—and we are committed to long-term support, staying to help children, families, and communities recover and rebuild.



Global disaster response

Responded to **72 humanitarian emergencies in 52 countries**, including the Haiti earthquake, Hurricane Ida, and the East Africa hunger crisis

Assisted **30.1 million disaster survivors, refugees, and internally displaced people** worldwide, beyond our COVID-19 response—**15.8 million** of whom were children



Used over **\$40 million in private donations** and **\$129 million in public grants** for global disaster relief efforts

In the hours of greatest need

NORTHERN ETHIOPIA



More than **1.1 million people**, including **434,718 children**, were supported with clean water access, food supplies, and safe spaces for women and girls.

HAITI EARTHQUAKE



In the month following the earthquake:

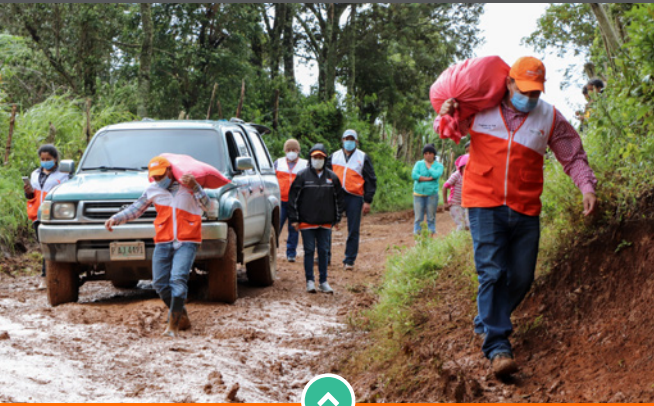
- **14,000 people** received hygiene kits
- **18,000 people** received shelter supplies
- **1,200 people** received food vouchers

EAST AFRICA HUNGER CRISIS



Over **2 million people**, including nearly **1 million children**, received life-saving resources in Ethiopia, Kenya, Somalia, Sudan, South Sudan, and Uganda.

HURRICANES ETA AND IOTA



Reached **346,033 people in Honduras** with support in water, sanitation, and hygiene; food security and nutrition; education; livelihoods; shelter; health; protection; and more.

Ongoing crises

SYRIAN REFUGEE CRISIS

- Over the last 10 years, we've helped more than **6.5 million children and their families** throughout the region.
- In fiscal year 2021, we reached **635,931 children and families** with healthcare; emergency food; clean water; improved sanitation, and promotion of safe hygiene practices; and more.



AFGHANISTAN

- In nearly 20 years of work, we've reached **over 500,000 people**, including **230,000 children**, through development programs including health and nutrition, water and sanitation, education, and emergency response.
- **12,244 people** were reached in September alone with life-saving health and nutrition clinics and food.



COVID-19 response

From the beginning of the pandemic to the end of our fiscal year in September 2021, we:



Reached **over 66 million people**, including nearly 29 million children, in over 70 countries (including the U.S.)



Distributed **11.6 million masks** and **5.1 million glove sets** to health facilities, health workers, and community members



Distributed **6.4 million handwashing supplies** to support safe hygiene practices



Distributed nearly **\$39 million in cash and voucher assistance**



Distributed **over \$116 million in loan assistance** to support livelihood recovery



Provided information on preventive behaviors to **35.2 million people** and partnered with **155,000 faith leaders** to share preventive measures with their communities




Provided **food security assistance** to **over 8.4 million people**

In the U.S., to help meet the needs of **8.3 million children and adults** impacted by the pandemic, we distributed:

- **Over 24,000 Family Emergency Kits** including a week's worth of food for a family of five, hygiene and protective items, and educational resources

- **1.9 million Fresh Food Boxes** through our partnership with the U.S. government's Farmers to Families Food Box Program

 **over 24,000 emergency kits**

 **1.9 million Fresh Food Boxes**

WITH GRATITUDE TO OUR FAITHFUL PARTNERS

Our work was possible with the help of our partners—individuals, churches, companies, governments, and local and international organizations—and the prayers and generosity of many.

Individuals

In fiscal year 2021, more than 731,000 individual donors and over 12,000 organizational donors in the U.S. joined World Vision to care for our world's poor.

Sponsors

- Sponsors in the U.S. supported **over 878,000 children**. Worldwide, World Vision helped equip **more than 3.2 million children** for brighter futures through child sponsorship.

Major donor partners

- **13,880 private major donors, 231 foundations, and 1,315 organizations and businesses** gave **more than \$167.2 million to large-scale projects** supporting clean water, health, child protection, and economic empowerment.

Youth

- **1,637 students** at 17 schools participated in World Vision's **Ignite** school program,

learning about global poverty and partnering with communities in need to bring about lasting change. worldvision.org/ignite

Other donors

- **30,344 donors** faithfully pledged **monthly gifts** to empower kids and communities to create brighter futures.
- **170,763** donors gave gifts through World Vision's **Gift Catalog** or to specific areas of need.
- **4,462 individuals** were empowered by **Team World Vision** to train for and fundraise through half marathons, marathons, and triathlons, supporting World Vision's programs to ensure access to clean water in every community where we work.

Churches

Congregations around the U.S. joined us to show God's love in action to vulnerable brothers and sisters.

- **5,741 U.S. churches** partnered financially with World Vision to respond to global needs.
- **18,142 youth** participated in the **30 Hour Famine**, raising \$718,357 to help feed and care for nearly 1,500 children for a year. 30hourfamine.org

In Marafa, Kenya, the ripple effects of sponsorship are brightening the entire community's prospects. Because of World Vision's community-focused solutions, for every child helped, four more children benefit, too. This means that with more than 3,300 children sponsored in Marafa, over 13,200 more children are getting access to critical resources. Six-year-old Beatrice Pendo (pictured with her mother, Margaret) is healthy because of child sponsorship-funded programs in her community like kitchen gardens. Her neighbor, 14-year-old Maria, is a World Vision sponsored child, and her two younger sisters are also spared the ravages of malnutrition.

More than 12,800 people in Marafa now have access to clean water thanks to 19 new water kiosks and three main pipelines. And in neighboring communities, sponsorship is helping cultivate a new generation of farmers, like the 540 people enrolled in a World Vision savings group that trains farmers in basic financial literacy.



20,080 people from every U.S. state and Washington, D.C., participated in the 2021 Global 6K for Water®, helping nearly 41,000 people get lasting access to clean water.



DID YOU KNOW?

Our multiple funding sources allow us to leverage all donations efficiently, keep overhead low, and send help where it's most needed. [Learn more](#) about how we leverage financial donations for maximum impact.

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U.S. government and other agencies

In 2021, the U.S. government and other agencies granted nearly \$421 million in food and cash through World Vision.

Federal funding enables us to serve the most vulnerable in some of the world’s toughest places. As a Christian organization, we’re committed to the most rigorous stewardship of this funding to help ensure that all kids can experience fullness of life.

- **Volunteer Advocates sent 60,232 messages** (emails, tweets, phone calls, and petition signatures) to members of Congress to support funding and legislation to protect vulnerable children from violence and exploitation, keep girls in school, protect women and girls in emergencies, fight malnutrition, and end child marriage.
- **87 Volunteer Advocates** engaged members of Congress with **176 in-person meetings**, which resulted in 83 supportive actions on behalf of kids around the world.

Corporations

In fiscal year 2021, 563 corporate partners offered financial support, product donations, and the power of their people, customers, and brands to support World Vision’s work, contributing:

- **Over 161,000 pallets of top-quality products** including medicine, school supplies, home goods, and clothing and shoes—valued at \$286.4 million—to benefit communities in 35 countries, including the U.S. (\$229 million worth in the U.S. alone)
- **\$7.5 million in cash donations**, including \$5.2 million in workplace matching gifts, to support programs that empower children and families in need



DID YOU KNOW?
World Vision is the seventh largest implementer of USAID grants.

Members of World Vision’s Volunteer Advocate team met in Washington, D.C., to learn, be inspired, and advocate face to face with members of Congress in 2019.



In the wake of the destructive December 2021 tornadoes in the central and southern U.S., Jay York joined other volunteers to help distribute World Vision–provided supplies to survivors in Kentucky.



In October 2021, Northview Church in Indiana invited their congregation to participate in Chosen®, a World Vision program that empowers kids in need to choose their own sponsors. Amanda Wilson, a Northview member, said, “It was a deeply rewarding experience that we will cherish for a lifetime.” Her daughter, Mila, was chosen by Mayilche (right, holding photo of Mila that’s shown larger at far right) in East Gonja, Ghana. This region of Ghana has high rates of child malnutrition, few educational opportunities, and little access to clean water.

Over 2,000 kids like Mayilche had the chance to choose their sponsors from Northview Church attendees who signed up to be chosen. Sponsorship will help address the community’s needs for clean water and sanitation, quality education, household food security, child protection, and more. In her first letter to Mila, Mayilche wrote, “God bless you for making me happy.”



WAYS TO GET INVOLVED

As an individual

Sponsor a child Help one child reach their God-given potential and equip them and their entire community to break the cycle of poverty. Now, you can empower a child to choose you as their sponsor. worldvision.org/chosen

Give life-changing gifts Choose from more than 100 options in the World Vision Gift Catalog to make a lasting impact for children and families in need. worldvisiongifts.org

Meet critical needs Give monthly to the World Vision Fund and empower families to create lasting change for themselves both today and tomorrow. worldvision.org/lasting-change

Make a planned gift Use your will, retirement assets, or stock to support people working their way out of poverty. worldvision.org/mylegacy

Speak up Use your voice to influence policies that empower children for healthier futures and help end global poverty. worldvision.org/advocacy

Help in the U.S. Support vulnerable kids and families right here at home. donate.worldvision.org/give/poverty-in-america

As a church

Bring Chosen® to your church See what happens when a child is empowered to choose their sponsor—and the radical transformation that takes place when your church members are the ones being chosen. worldvision.org/chosenchurch

Live out Jesus’ words Bring Matthew 25:35–36 alive through the Matthew 25 Challenge—a week-long, multigenerational experience that encourages participants to engage in Jesus’ love for people in need. worldvision.org/matthew25

Global 6K for Water® Combine fun and global impact as you rally your congregation around a unified goal: equipping people in need with life-changing clean water in the name of Jesus. worldvision.org/6k

30 Hour Famine Give your youth the chance to grow closer to God as they fast for 30 hours and raise funds to help kids facing hunger. 30hourfamine.org

Team World Vision Embark on a spiritual journey in the name of Christ by taking on the challenge of a marathon or half-marathon, moving your feet for vulnerable children and equipping them with life-giving clean water. teamworldvision.org

Through your job or business

Donate through your workplace Multiply your donations through your company’s matching gifts program. worldvision.org/employeeegiving

Invest in corporate social responsibility Strengthen your business and change lives through product donations, cause marketing, and programs that engage your employees, customers, and community. worldvision.org/corp

EVERY LAST ONE CAMPAIGN

An unprecedented call to empower 60 million people with life, hope, and a future—in the name of Jesus Christ.

In 2021, we publicly launched **Every Last One**: an eight-year, \$1 billion capital campaign to empower more than 60 million people.* The campaign builds on our global child sponsorship foundation, accelerating development in places where sponsorship projects already have a firm footprint. In these communities, campaign projects—funded by individual donors and philanthropists—help us make an even bigger impact even faster, equipping people to sustainably meet their own needs in three focus areas ...

- LIFE

through clean water and mother and child health
- HOPE

through child protection, emergency response, and Christian discipleship
- FUTURE

through economic empowerment and education

By the grace of God and with our donors’ generosity, we believe life, hope, and a future are possible for every last one.

See more about the campaign at worldvisionphilanthropy.org/every-last-one-campaign-overview.

*Includes the number of unique participants in each of our Signature Initiative programs. Because of World Vision’s multi-sector approach, some people will participate in more than one program.



The *Every Last One* campaign has been active since late 2015, and the initial years’ results promise immense continuing transformation. In some of our Signature Initiative projects, since October 2015:

3,349,968 people, including **2,317,895 children and youth**, have benefited from our economic empowerment projects.

6,241,421 people have benefited from Christian ministry activities, including **566,619 children** who have directly participated in discipleship activities.

4,551,488 people, including **1,727,706 children and youth**, have benefited from our child protection programs.

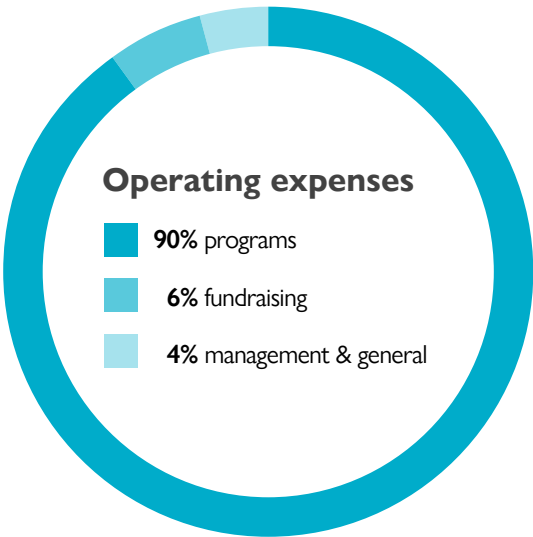
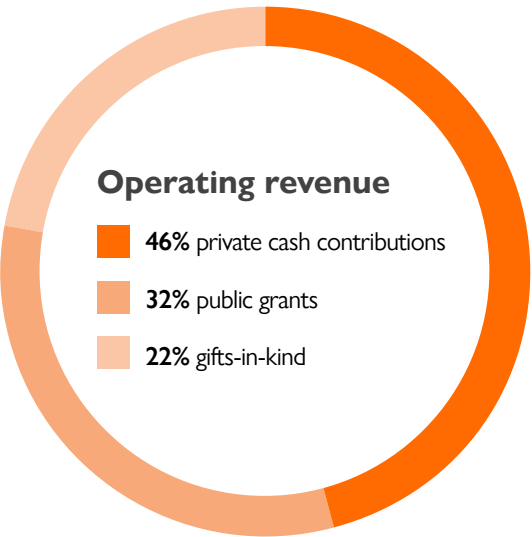
In Marcala, Honduras, Doña Elia Chávez (pictured above) is a participant in World Vision’s THRIVE project, which is supported through the Every Last One Economic Empowerment Signature Initiative. Thanks to Biblical Empowered Worldview trainings, business support, and financial literacy training, Elia’s coffee and vegetable production has boomed, and she even has a business selling plants. She says she has completely changed her way of thinking and living through the training. “I no longer worry about economic problems,” she says. “I am no longer a woman who ... is just waiting for my husband to bring in income.” Because of her tremendous success as a producer and empowered female community leader, Elia was also invited to participate in a panel on gender issues with the UN Women representative in Honduras and others.

Children play in a World Vision
Child-Friendly Space in
Qansahley, Somalia.



2021 FINANCIAL HIGHLIGHTS

Operating revenue (in millions)	2021	2020	2019
Private cash contributions	\$597	\$559	\$547
Public grants (food and cash)	421	426	393
Gifts-in-kind	286	243	190
Other income, net	4	5	8
Total operating revenue	\$1,308	\$1,233	\$1,138



Operating expenses (in millions)	2021	2020	2019
Total program services	\$1,093	\$1,063	\$996
Fundraising	75	88	94
Management & general	52	52	63
Total operating expenses	\$1,220	\$1,203	\$1,153

In 2021, 90% of World Vision’s total operating expenses were used for programs that benefit children, families, and communities in need.

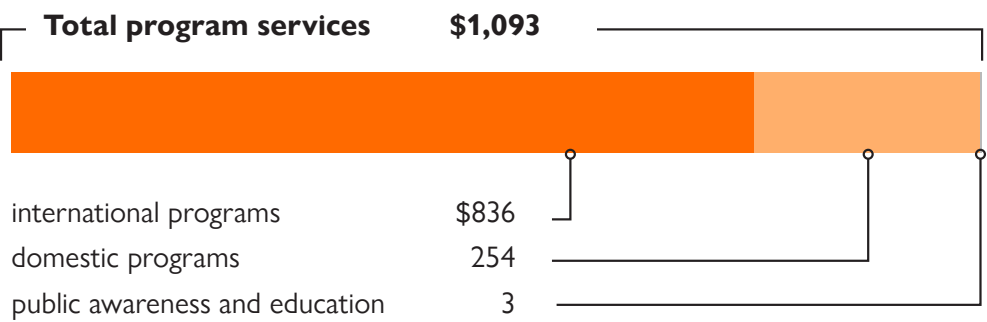


A boost of food supplies from World Vision helped families in Myanmar get ahead and invest more in their farming efforts.



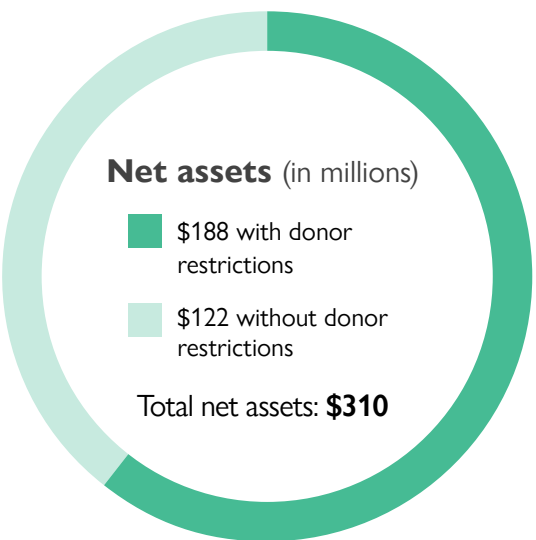
Families in Guatemala received animals from the World Vision Gift Catalog to help them flourish.

Program services (in millions)



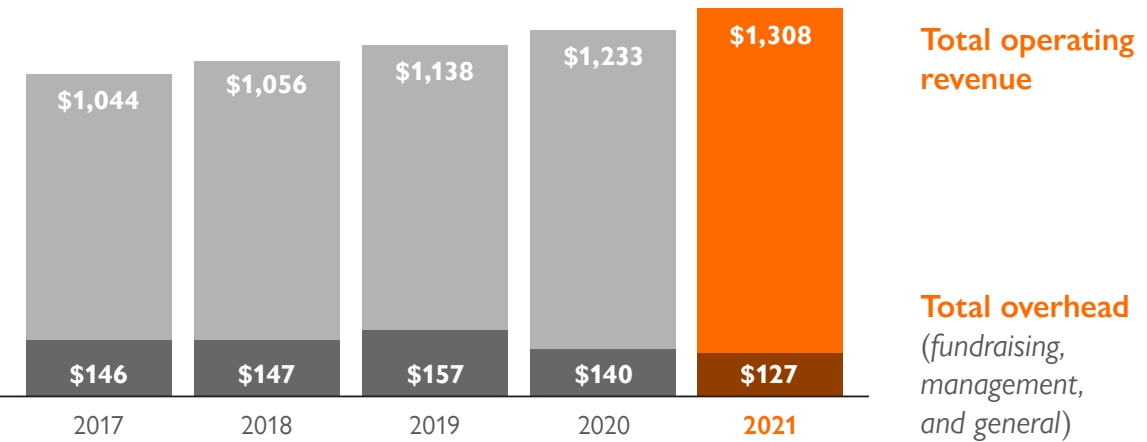
Net assets (in millions)

World Vision's objective for financial liquidity and reserves is to operate in a prudent range of stability while recognizing the imperative of distributing maximum funds to mission as quickly as possible. World Vision U.S. remains financially strong, with sufficient liquid assets to discharge ongoing ministry commitments and other obligations.



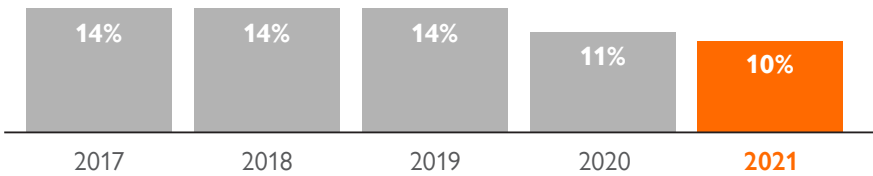
Revenue and overhead trends (in millions)

Operating revenue for the organization increased by 6% during the year as private cash and gifts-in-kind all grew while grants decreased modestly.



Overhead rate (% of operating revenue)

Fundraising, management, and general expenses (generally referred to as overhead expenses) decreased in 2021 due to wise stewardship during the global pandemic in order to maximize program services. Our overhead rate (overhead expenses as a percent of operating revenue) decreased one point to 10%.



Sponsored child Martha, 5, and her mom, Rosa, have more opportunities for bright futures thanks to agricultural resources that are equipping their family to thrive.

2021 WORLD VISION U.S. SENIOR LEADERSHIP

Edgar Sandoval Sr.* » *President and CEO*

Doug Treff* » *Chief financial officer; corporate secretary and treasurer*

Christine Talbot* » *Senior vice president, Human Resources*

Chris Glynn* » *Senior vice president, Transformational Engagement*

Margaret Schuler* » *Senior vice president, International Programs*

2021 WORLD VISION U.S. BOARD OF DIRECTORS

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The Navigators International*

Laura Whitley
*Executive vice president,
Bank of America (retired)*

*World Vision U.S. officers



Aysha, 12, Iraq

World Vision[®]
worldvision.org

World Vision is a Christian humanitarian organization dedicated to working with children, families, and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice. Motivated by our faith in Jesus Christ, we serve alongside the poor and oppressed as a demonstration of God's unconditional love for all people. World Vision serves all people, regardless of religion, race, ethnicity, or gender.
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