

MOTHER and CHILD HEALTH

World Vision®

BRINGING HEALTH
AND HOPE TO
MOMS AND BABIES

Global impact

18 MILLION
CHILDREN IN
58 COUNTRIES

were reached through
community system-
strengthening health
programs in 2017.

The first 1,000 days define a child's future

Where extreme poverty exists, pregnant women and children under 5 are dying too often, simply because they don't have access to the most basic health information, care, and nutrition. We know what it takes to address this gap, and we're bringing the solutions to the most vulnerable populations in the hardest-to-reach places.

> OUR COMMITMENT

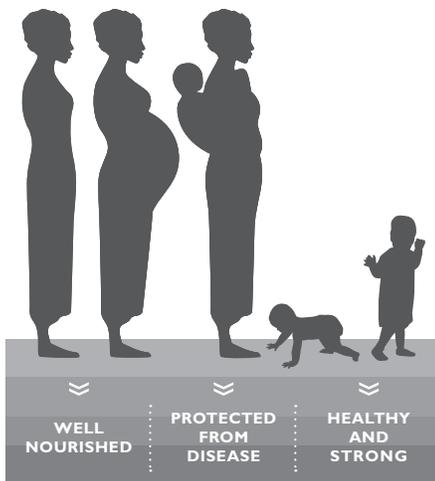
Through the Mother and Child Health Signature Initiative, World Vision commits to expand health and nutrition programs that will **HELP END PREVENTABLE ILLNESS AND DEATH** for more than 4 million mothers and children.*

> OUR APPROACH

World Vision focuses on pregnant women, mothers, and babies in their **first 1,000 days of life**—the time from conception to a child's second birthday, during which the brain grows to 80 percent of adult size.

With basic health education, we empower women to have healthier pregnancies, lower-risk deliveries, and stronger babies. We use the **7-11 approach**: 7 proven interventions for mothers and 11 for children that prevent malnutrition and infectious diseases.

Our impact is significantly strengthened by **community health workers**, local volunteers trained and equipped by World Vision to be the frontline caregivers in their communities. Our massive network of more than 220,000 is one of the largest in the world.



“World Vision has been a key partner in the *Every Woman Every Child* movement since it started.”

—David Nabarro, U.N. Secretary-General's Special Adviser on the 2030 Agenda for Sustainable Development

*Beneficiary numbers for Signature Initiatives are preliminary and represent a portion of World Vision's total expected beneficiary reach in fiscal years 2016 – 2022



WORLD VISION: A global leader in preventing and treating malnutrition

89 percent of the children we treat for severe acute malnutrition make a full recovery, compared with the international benchmark of 75 percent or greater.



Leveraging donated medical supplies

As part of our holistic approach, World Vision strengthens existing health systems and advocates for improved services and supplies. But where gaps exist, we use donated medical supplies and equipment to augment our work, ensure delivery of quality health and nutrition services, and build the capacity of community systems to better address and monitor causes of illness.

Too often rural health clinics lack the basics necessary to meet the healthcare concerns of children and families. Ensuring community health workers have adequate medicines and supplies is one of the most powerful ways to reduce the number of deaths among young children.

➤ **World Vision distributed 6.7 MILLION MEDICAL PRODUCTS and more than 68.5 MILLION DOSES OF PHARMACEUTICALS in 2017.**



Partner highlight

Pfizer Foundation believes all individuals everywhere deserve access to quality healthcare and the opportunity to lead healthy lives. To address complex challenges, Pfizer Foundation partners with trusted nonprofits who have a local presence, like World Vision. Our joint project in Kenya leverages World Vision's community-based model to improve existing health services: Communities integrate Healthy Timing and Spacing of Pregnancy (HTSP) and family planning education and services with their local government's immunization program. Our goal: improve health for 70,000 people.

➤ A FULL SOLUTION TO POVERTY

We work in thousands of communities worldwide to help people address not only their health challenges but a variety of needs, including water, economic opportunity, education, and child protection—partnering with them to deliver a full solution capable of breaking the cycle of poverty.

➤ HIGH-IMPACT PARTNERS

World Vision is able to reach more people because of our local and global partnerships within the public and private sectors.



The Pfizer Foundation
A charitable foundation established by Pfizer Inc



World Health Organization



HELP END PREVENTABLE MOTHER AND CHILD DEATHS.

Contact your World Vision representative or visit worldvision.org/corp.